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# Wipro Engineering Edge.

In the search for growth, efficiency, and long-term sustainability, organizations are turning to new digital technologies to build new revenue streams, operate more thoughtfully, and accomplish more with less. Engineering is vital to maintaining a competitive edge — and technology is the medium to service needs in hyper-competitive markets. Business leaders seek to invest across areas of Cloud, AI, connectivity technologies, silicon chips, and smart manufacturing. Digital engineering is expected to account for 50% of overall engineering spend by 2024, forming the core of engineering budgets.











### **Focus Areas**

### **5G DEF-I PLATFORM**

An ever-increasingly connected world needs 5G to keep pace with evolving market dynamics and demands. As a 5G pioneer, Wipro enables enterprises to envision and unlock their ambitions through our ecosystem-led connectivity platforms.

#### **CLOUD CAR**

Modern vehicles are supercomputers on wheels. Our Cloud Car ecosystem and expertise spanning silicon to software enables automotive leaders to drive innovation and safety.

#### **INDUSTRY DOT**

Our Industry DOT (Design to Operation Twin) practice designs and builds connected solutions that make enterprise assets and operations intelligent, resilient, and ready today for whatever tomorrow brings.

# Analyst Accolades

# **EVEREST GROUP**

Wipro has commendable expertise in software-defined vehicle architecture. The company also provides cybersecurity, cloud-native computing, and networking practices and has invested in infrastructure, such as testing and innovation labs.

## **IDC**

Wipro's services, value proposition, strategy, and investments in talent, IP, and frameworks, combined with its focus on creating connected, secure, and intelligent products and operations, will enable customers to accelerate their digital engineering transformation agendas and provide the relevant business benefits they seek.



#### **FORRESTER**

When top talent is needed for sophisticated, complex, or novel data approaches and engineering, Wipro is well-positioned to close the gap and bring future-fit data platforms to your business.

#### **NASSCOM**

Wipro's next-gen service delivery initiatives have helped customers reduce their time to market, product development costs, and development efforts.

# Awards

NASSCOM Engineering & Innovation Excellence Awards

Intel-Ranked #1 ER&D Supplier, 2 years in a row