

Becoming an AI-first Organization.

Wipro has embraced a transformative journey, becoming an AI-first organization. With a clear vision, we aim to leverage AI to revolutionize industries and drive innovation at every level, setting a new standard for intelligent enterprises worldwide. Through our commitment to AI, Wipro is poised to shape the future and redefine the possibilities of technology.



INVESTMENTS IN AI PRACTICE

We have been investing in our Generative AI research program with the University of South Carolina and IIT Patna for more than two years to build language models for the health sector. This solution helps patients get better and faster access to healthcare, create personalized care plans for healthcare members and accelerate medical research.

Our GenAI Framework provides enterprise guardrails and Responsible AI controls, to enable safe and secure GenAI applications for our customers.

Our offerings are around four distinct themes:

- Enterprise Knowledge Miners and Virtual Assistants for Employees and Customers
- Content Curation and Moderation for Media and Marketing
- Automation in Software Development Life Cycle
- Synthetic Data Generation
- AI for Sustainability



LAB45

Lab45 is a visionary space, developing ground-breaking solutions to foster and accelerate ideation throughout Wipro. A team of engineers, research analysts, and scientists come together to infuse creative ways of incubating solutions for customers. The aim is to demonstrate best-in-class emerging, cutting-edge capabilities and thought leadership across multiple industry verticals to help

clients envision the art of possible. It is a space filled with ambition at the vanguard of far-reaching research across cutting-edge technologies. With an unwavering commitment to innovation, we delve into the profound realm of Generative AI, unravelling its transformative potential across the domains of commerce, humanity, and the environment.



AI PARTNERSHIPS WITH HYPERSCALERS

We are closely working with partners like Microsoft, Google, AWS and NVIDIA to co-build solutions for customers. We are also the first SI partner to publish our GenAI framework and solutions on Microsoft Azure Marketplace. We have further expanded partnership with Google Cloud to take our GenAI solutions to customers. We have setup our AI Lab with NVIDIA for the optimization of language models for customer engagements. At the

AI Academy, we have designed and delivered trainings to build a deep-skilled talent pool for GenAI, and have included programs conducted by globally prominent faculty through exclusive relations with the Indian Statistical Institute.

▶ To learn more, visit us at-

www.wipro.com/analytics/wipro-ai-solutions/
www.lab45thinktank.com