

## About Wipro

Wipro Limited is a leading technology services and consulting company focused on building innovative solutions that address clients' most complex digital transformation needs. Leveraging our holistic portfolio of capabilities in consulting, design, engineering, and operations, we help clients realize their boldest ambitions and build future-ready, sustainable businesses.

With over 240,000 employees and business partners across 66 countries, we deliver on the promise of helping our customers, colleagues, and communities thrive in an ever-changing world.

We began our business as a vegetable oil manufacturer in 1945 at Amalner, a small town in Western India and thereafter forayed into soaps and other consumer care products. During the early 1980s, we entered the Indian IT industry by manufacturing and selling minicomputers. In the 1990s, we leveraged our hardware R&D design and software development expertise and began offering software services to global clients. In 2013, we demerged the non-IT diversified businesses. With a track record of over 30 years in IT Services, we are, today, focused entirely on the global Information Technology business. Wipro is listed on National Stock Exchange of India Limited and BSE Limited in India and New York Stock Exchange in the US.

## Our values

Our values encapsulate the Spirit of Wipro, which lies at our core. It is about who we are. It makes up our character and is reflected consistently in all our behaviour. The Spirit is deeply rooted in the unchanging essence of Wipro. It also embraces what we must aspire to be. It is the indivisible synthesis of our four values.

The Spirit is our beacon. It is what gives us direction and a clear sense of purpose. It energizes us and is the touchstone for all that we do.

### Be passionate about clients' success

We succeed when we make our clients successful. We collaborate to sharpen our insights and amplify this success. We execute with excellence. Always.

### Treat each person with respect

We treat every human being with respect. We nurture an open environment where people are encouraged to learn, share and grow. We embrace diversity of thought, of cultures, and of people.

While our company has transformed many times over the years, the Spirit of Wipro and our core values, have remained constant. We have introduced the 'Five Habits' which are our values in action:

**Being respectful**

**Being responsive**

**Always communicating**

**Demonstrating stewardship**

**Building trust**

### Be global and responsible

We will be global in our thinking and our actions. We are responsible citizens of the world. We are energized by the deep connectedness between people, ideas, communities and the environment.

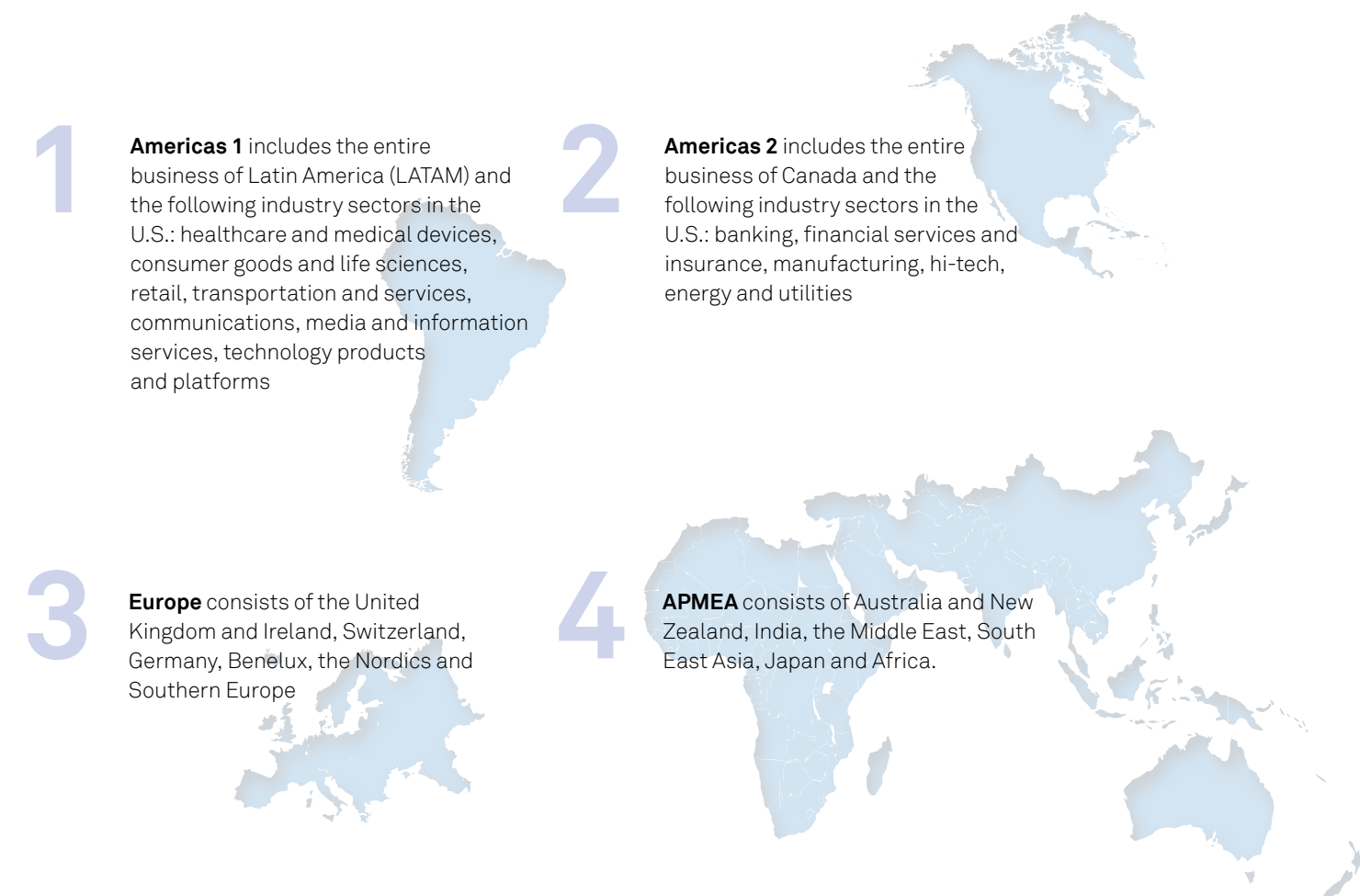
### Unyielding integrity in everything we do

Integrity is our core and is the basis of everything. It is about following the law, but it's more. It is about delivering on our commitments. It is about honesty and fairness in action. It is about being ethical beyond any doubt, in the toughest of circumstances.

# Our operating model

## IT Services SMUs structure

Our IT Services segment is organized into four SMUs - Americas 1, Americas 2, Europe and APMEA. Americas 1 and Americas 2 are primarily organized by industry sector, while Europe and APMEA are organized by countries.



The SMUs in Europe and APMEA will be responsible for all industry sectors in these regions. SMUs are our primary go-to-market teams and seek to scale local strategic clients and drive large deal wins.

Revenue from each customer is attributed to the respective SMUs, based on the location of the customer’s primary buying center of such services. With respect to certain strategic global customers, revenue may be generated from multiple countries based on such customer’s buying centers, but the total revenue related to these strategic global customers are attributed to a single SMU based on the geographical location of key decision makers.

## Our service offerings

Our IT Services service offerings are organized through two GBLs – Integrated Digital, Engineering and Application Services (iDEAS) and Cloud Infrastructure, Digital Operations, Risk and Enterprise Cybersecurity Services (iCORE)

### INTEGRATED DIGITAL, ENGINEERING AND APPLICATION SERVICES (iDEAS)

With a focus on five themes (industry cloud, intelligence everywhere, Industry 4.0, 5G and Edge Computing and Sustainability), we work in lockstep with our clients to realize their ambitions securely and resiliently for their future through our six capability engines:

#### Cloud Transformation & NextGen Platforms

Wipro Engineering

Wipro Digital

Designit

Industry Domain and Consulting

Applications and Data

### CLOUD INFRASTRUCTURE, DIGITAL OPERATIONS, RISK AND ENTERPRISE CYBER SECURITY SERVICES (iCORE)

Cloud Infrastructure Services

Cybersecurity and Risk Services

Digital Operations and Platforms

## Operating model

4 Strategic market units (SMUs), 2 Global business lines (GBLs)

### HORIZONTALS ORGANIZED BY CAPABILITIES

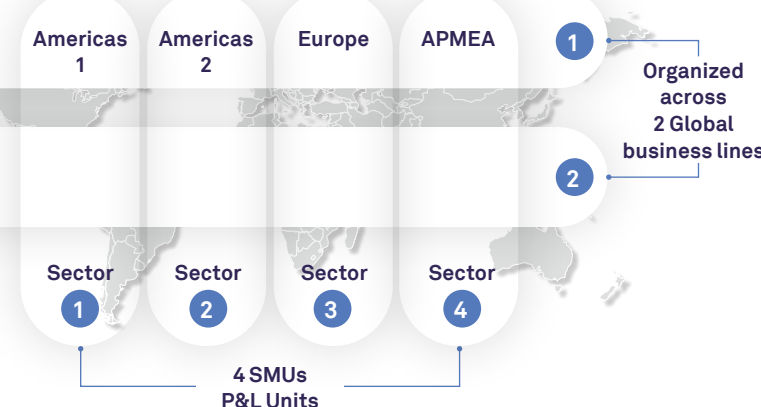
"Where client delivery resides"

### SECTORS ORGANIZED BY MARKETS

"Where clients are"

### INTEGRATED DIGITAL, ENGINEERING AND APPLICATION SERVICES (iDEAS)

### INFRA CLOUD, DIGITAL OPERATIONS, RISK AND CYBERSECURITY SERVICES (iCORE)



Simplified model

Anchored in Sectors

Integrated Solution led delivery

Large deal Focus