

Monetize and Modernize IT – The ‘new normal’ proposition for your business

Transform your CapEx spend into OpEx to fund your IT initiatives



Key takeaways

‘Monetize and Modernize’ proposition is created by Wipro keeping in mind the current challenges for IT to support new normal solutions, transformations to support with reduced/shrunk budgets



Eliminate CapEx and retain control of IT while embarking on your transformation journey



Variable-ize’ your cost to avoid CapEx investment in this uncertain business environment and offset contractual penalties



Sweat your existing assets by optimizing and densifying utilization, reducing year-on-year mandatory project spend



Create a strong business case with no CapEx for migration and reduce TCO and align your transition and transformation plan to avoid dual costs on premise as well as public cloud

Key benefits

Financial flexibility – Asset buyout for upfront cash in hand to meet immediate priorities and lease assets on OpEx model

Financial Benefits – Partner funding through credits, discounts to mitigate early termination penalties and to expedite your Transformation / Cloud journey

Demand management – Enhance your ability to ramp-up, ramp-down with flexible terms and consumption simplified by catalogued services

Accelerate hybrid cloud journey using Wipro Cloud Studio¹ to successful journey to Cloud migration and Life Cycle Management

Hybrid/Multi cloud management – Single pane of glass for management, cloud brokerage and right placement through Wipro BLE™ platform, with transparent view of billing (show back/charge back)



CIOs started looking at OpEx models to fund and continue their overall digital journey goals with ROI driven vision

Features



CapEx – Eliminate CapEx on Tech Refresh, Compliance, maintenance contracts



Operations – Minimize service disruption and change management



Technical debt - Reduction Simplify, Automate and Optimize



Consume as a Service – Create capacity in days, weeks and not months. Get a single bill of managed IaaS with unit rates



Automation journey – Fluid IT for just in time build, API access to foundation services and data and container management platforms enabling zero touch deployments

References

¹ *Wipro Cloud Studio, a one-stop marketplace to move to cloud, helps enterprises execute strategy through a highly automated, industrialized approach that enables 'lift and shift', re-factor, re-platform, and deploys a cloud-native DevOps environment.*

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