



Noor Bank Accelerates Modernization without Breaking the Bank

As a leading financial institution in the United Arab Emirates, Noor Bank was looking to achieve greater operational agility and value optimization.

The bank had an ambitious digital transformation strategy. But like many businesses, Noor Bank needed to act quickly to realize their long-term digital ambitions and seamlessly maintain operations and exceptional customer service.

The shift to flexible workplaces.

Noor Bank relied on Wipro for IT infrastructure and managed services. They chose the IT services and business solutions consulting company to build their virtual desktop infrastructure (VDI) solution to meet their immediate needs for business continuity and to lay the groundwork for future hybrid working environments.

The bank needed a solution that would enable them to continue their operations without sacrificing their long-term goals. Wipro virtuadesk™ offered them the best of both worlds, allowing them to take advantage of VDI for banking:

- ✓ **Remote collaboration and mobility.** Keep your business moving by providing employees secure access to digital systems and data.
- ✓ **Quick deployment.** Get up and running fast. Instantly deploy virtual desktops and apps to authorized users on Windows
- ✓ **Security and privacy.** Manage risk and enforce secure role-based access to digital systems while maintaining high availability.
- ✓ **Remote working environments.** An additional 50,000 physical desktop users worldwide were connected through Remote PC by installing Citrix virtual desktop agents (VDAs).
- ✓ **Business agility.** Built for today's climate of uncertainty to simplify and scale the platform as your needs change.
- ✓ **Cost optimization.** With an increased focus on cost-cutting, this solution enables you to manage cost and pivot with ease.
- ✓ **Increased productivity.** Self-service features and better user experiences = higher user adoption.

“Wipro was the perfect strategic partner for our journey.”

[Khaldoun Al Khalidi, Vice President/Head Of Infrastructure at Noor Bank,](#) on how Wipro virtuadesk™ delivered a high-performance, flexible solution to support the remote workforces of today and the hybrid working environments of tomorrow.

[Contact us](#) to schedule a live demo of Wipro virtuadesk and learn more about fast, cost-effective VDI solutions for banking.