

WIPRO Social Hub

Collaborate across your enterprise functions

Social networks are increasingly being adopted in corporate intranets. With multiple social platforms, it is a challenge to achieve collaboration across cross functional teams. Moreover, the enterprises' distinct functional platforms are usually spread across Cloud-based applications such as salesforce.com, partner applications, and on-premise COTS applications, making collaboration more difficult.

With the explosion of social platforms, enterprises encounter challenges such as

- **Disconnected social networks** across various business functions
- Cross-functional teams **not empowered to collaborate** due to distinct platforms
- **Poor cross-team relationship** – Sales and service teams do not share the same customer view
- **Disparate silos of data** – Resulting in slow and incongruous customer service

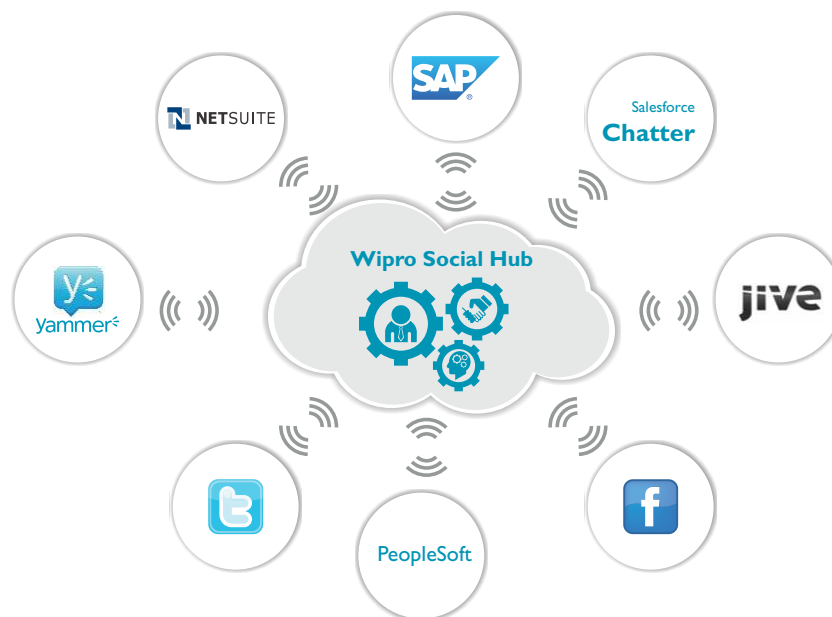
Wipro Social Hub

Wipro Social Hub, seamlessly integrates disparate social applications and effectively enables collaboration across your organization and partner ecosystem. The platform provides real-time interaction between cross functional teams of Sales, Services, Marketing, Finance and others to enable seamless collaboration and deliver business value faster.



Enterprises embracing the social revolution with Wipro Social Hub can

- Enable seamless collaboration across functions and partner ecosystems despite operating on distinct applications
- Leverage the incumbent social tool for cross functional collaboration
- Socialize front and back-office teams
- Enable multi-channel reach to customer
- Enhance customer satisfaction, loyalty and retention



About Wipro's Salesforce.com Practice

Wipro has been a global salesforce.com partner for over 7 years, and has extensive experience in consulting and implementing business critical enterprise-wide solutions for its customers. Leveraging deep industry expertise, process capabilities, and cloud proficiency, Wipro has successfully delivered over 200 enterprise-class process transformation engagements, across industry verticals and geographies. Wipro has one of the largest pools of Salesforce experts supported by a dedicated Center of Excellence that focuses on developing innovative solutions, optimizing delivery frameworks, and enhancing user experience, to realize your 'Customer Company' vision.

About Wipro Ltd.

Wipro Ltd. (NYSE:WIT) is a leading Information Technology, Consulting and Outsourcing company that delivers solutions, to enable its clients do business better. Wipro delivers winning business outcomes through its deep industry experience and a 360 degree view of "Business through Technology" - helping clients create successful and adaptive businesses. A company recognized globally for its comprehensive portfolio of services, a practitioner's approach to delivering innovation and an organization wide commitment to sustainability, Wipro has a workforce of 140,000 serving clients across 57 countries.

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