

# SEAMLESS HYBRID CLOUD MANAGEMENT

Wipro helped a global educational publisher achieve 30 percent cost savings through a Unified Cloud Management Platform



## INDUSTRY LANDSCAPE

The rise of digital media has severely disrupted the publishing industry. Declining print revenues and the rapid rise of digital publishing have forced publishers to adopt digital media and online stores. With the proliferation of electronic devices and growing student base worldwide, enterprises are looking for scalable, on-demand solutions to cut costs and increase their digital revenues.

## CLIENT BACKGROUND

The client is a leading global provider of customized and adaptive digital learning solutions, educational materials, information and solutions for primary grades, higher education, assessment and professional markets. With a user base of 11 million globally and a digital content repository of more than 4 petabytes, the client's products and services have a wide adoption and are available in more than 60 languages.

## THE OPPORTUNITY

The client had business critical applications that constituted the entire revenue stream for a key line of business and were accessed by over 1.2 million students annually across the US. They needed a partner to provide peak demand management solutions and cloud services across infrastructure, managed services, vendor management and governance. The client was looking for a Unified Cloud Management Platform in a variable, predictable and usage based cost model, which ensured high availability and end-to-end SLA accountability.

*“Wipro’s ServiceNXT™ Cloud Operations Center supported the client’s online user base of 1.2 million, and doubling every 18 months, through a scalable e-commerce application. The solution enabled faster time-to-market and seamless online accessibility to over 2 million users.”*

## SOLUTION

Wipro's solution entailed leveraging hybrid cloud infrastructure to address peak seasonal demand. Wipro helped the client transform their critical applications to an internet scale solution for their students. Wipro also provided the necessary cloud infrastructure, build, support and multi-vendor management services through the ServiceNXT™ Cloud Operations Center. The engagement highlights included:

Migration and application re-factoring for a seamless transition from datacenters

Auto-scaling for peak demand management

Proactive 24\*7 monitoring, management and self-healing of infrastructure and applications

Multi-vendor management

Disaster Recovery Planning and Engineering

Cloud Security Management including identity, entitlement and Access Management, data and infrastructure security and Privacy Management

## BUSINESS IMPACT

Wipro's ServiceNXT™ Cloud Operations Center enabled the client to leverage the benefits of a single cloud management platform:

**30% cost savings** with no additional Capex, by moving to a pay-per-use consumption model

**Quick business turnaround**, through an efficient disaster recovery system

**Faster time-to-market** with enhanced scalability and on-demand capacity expansion

**Scalable e-commerce applications** that support ~2mn user traffic

**Availability during peak seasons** through the analytic modeling of capacity requirements

**Reduced IT complexity** in a hybrid cloud environment through unified vendor management

## About Wipro Ltd.

Wipro Ltd. (NYSE:WIT) is a leading Information Technology, Consulting and Outsourcing company that delivers solutions, to enable its clients do business better. Wipro delivers winning business outcomes through its deep industry experience and a 360 degree view of "Business through Technology" - helping clients create successful and adaptive businesses. A company recognized globally for its comprehensive portfolio of services, a practitioner's approach to delivering innovation and an organization wide commitment to sustainability, Wipro has a workforce of 140,000 serving clients across 61 countries.

For more information, please visit [www.wipro.com](http://www.wipro.com)

## DO BUSINESS BETTER

NYSE:WIT | OVER 140,000 EMPLOYEES | 61 COUNTRIES

CONSULTING | SYSTEM INTEGRATION | OUTSOURCING

WIPRO TECHNOLOGIES, DODDAKANNELI, SARJAPUR ROAD, BANGALORE - 560 035, INDIA. TEL : +91 (80) 2844 0011, FAX : +91 (80) 2844 0256, Email: [info@wipro.com](mailto:info@wipro.com)  
North America South America United Kingdom Germany France Switzerland Poland Austria Sweden Finland Benelux Portugal Romania Japan Philippines Singapore Malaysia Australia China South Korea New Zealand