



Digital application services

Highly responsive applications for digital enterprises



Wipro's digital applications services define new ways of increasing consumer affinity and business productivity in an enterprise. We help companies develop agile application, digitally enabling the employees and end-users and defining the brand, productivity and success of companies.



Responsive web design for consistent customer experience using design-thinking approach, API modeling and UI design methodologies.

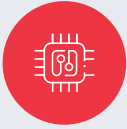


Micro-services implementation and integration using domain-driven design principles.

Reduced roll-out time across cross-platform and devices by 25% with dynamic horizontal scalability based on load/volume.

Key features

Legacy transformation

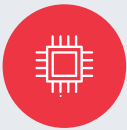


Changing the business application experience by keeping the core functionality intact and exposing the functionality across multiple diverse channels of communication.



Building responsive web applications using UI design methodologies and micro-UI framework.

Device, data and API integration



Enable applications on various devices with contextual data and manageable micro-services architecture.



Creation of API ecosystem for greater re-use and maintainability and help create alternate revenue streams.

Intelligent applications



Building smart apps using ML, NLP and AI on cross-platform open source frameworks.



Filtration of most relevant and useful information, helping business make quicker decisions, thus saving time.



Automation of complex or redundant tasks using NLP, thus increasing productivity and improving response time.

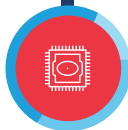
Key benefits



Increase consumer and employee engagement.



Reduce roll-out cycle.



Digital Accelerators (DigiAct).



Responsive applications increase employee productivity and consumer engagement up to 40%.



Lightweight and device-diverse applications that consume less time to install, learn and use.



Use of proprietary digital accelerators solution that would reduce the transformation effort by 15%.

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Wipro Limited (NYSE: WIT, BSE: 507685, NSE: WIPRO) is a leading global information technology, consulting and business process services company. We harness the power of cognitive computing, hyper-automation, robotics, cloud, analytics and emerging technologies to help our clients adapt to the digital world and make them successful. A company recognized globally for its

comprehensive portfolio of services, strong commitment to sustainability and good corporate citizenship, we have over 175,000 dedicated employees serving clients across six continents. Together, we discover ideas and connect the dots to build a better and a bold new future.

For more information, please write to us at info@wipro.com