



Wipro Digital Experience Platform

The Collaborative Care Platform, part of the Wipro Digital Experience Platform, is a digital health solution which helps in patient engagement, tracking patient progress, motivating patients through care giver connect, and providing the content and services to support patient's adherence, resulting in a healthy lifestyle.

Delivering a superior patient experience-from illness to wellness.



Patient acquisition

Run digital and non-digital campaigns and integrate with hospitals, agencies, pharmacy



Patient referral to hospitals

Manage patient referrals and schedule appointments with healthcare providers



Patient experience with providers

Physician relationship management and IoT platforms for remote monitoring



Care @ home

Mobile patient monitoring and treatment

On-demand, comprehensive, consolidated patient experiences

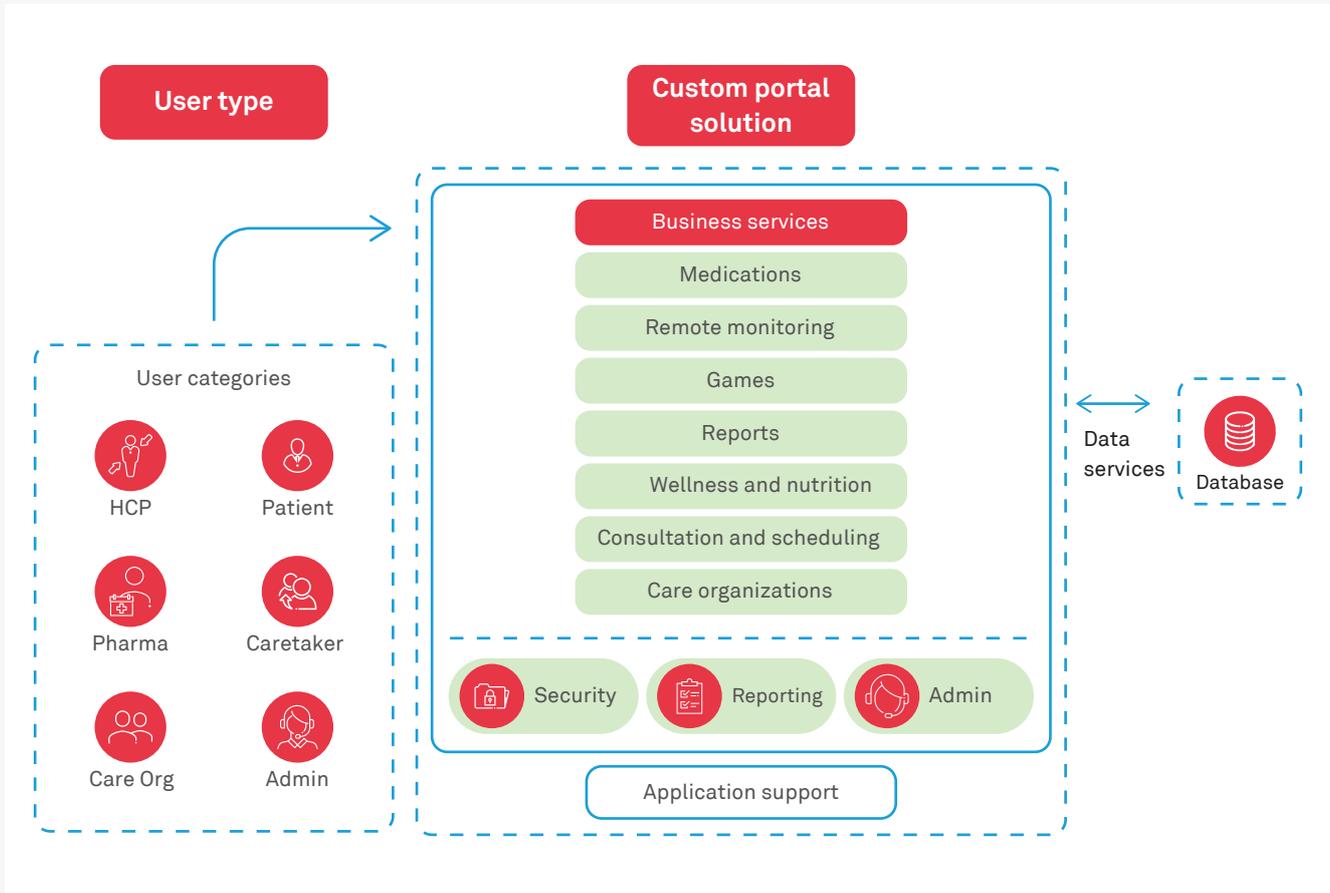


Figure 1: Solution overview

Key benefits

- Helps brands own the patient and patient experience
- Provides complete visibility – from patient enrolment to Care @ home
- Collaboration with medical devices, care givers, and other partners for higher revenue realization
- Drives desirable outcomes in clinical trials/commercialization

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