

The background of the top half of the page is a photograph of four people (three men and one woman) leaning over a large wooden table, looking at and pointing to documents or blueprints. The setting appears to be a modern office or workshop with industrial-style lighting, including a prominent wire-cage pendant light with a single bulb hanging above them.

Digital Product Lifecycle Management and Product Value Chain

Integrated Digital Thread using SAP S/4HANA and Siemens Teamcenter

Global enterprises are pressured to launch products faster than ever before. Going to market at the speed of modern business requires seamless information flow between marketing, R&D, manufacturing and the supply chain. It also requires integrating key business and planning functions with technology and organizational change management. With Wipro & Siemens Teamcenter expertise – and an integrated digital thread leveraging SAP S/4HANA – organizations can achieve these objectives across the value chain in a closed-loop manner.

A large yellow circle is positioned in the bottom left area of the page, containing white text.

Wipro's strategic collaboration with Siemens enables system integrations, Teamcenter unified architecture solutions on cloud, and product development

Key takeaways

- **Achieve full value from a product lifecycle** by integrating Enterprise Portfolio and Project Management (EPPM), Product Lifecycle Management (PLM), Enterprise Resource Planning (ERP) and Service Lifecycle Management (SLM)
- **Accelerate transformation, value chain maturity, TCO reduction and ROI assessment** using Wipro's PLM consulting approach
- **Leverage a digitalized product value chain** to develop an innovation strategy, business case and implementation roadmap
- **Utilize a client-specific Target Operating Model** with PLM reference architecture as a baseline
- **Enable end-to-end connectivity** of processes, data and systems with an implementation-focused playbook
- **Facilitate AI-driven orchestration** across enterprise, manufacturing, and supply chain

Key benefits



Establish strategic direction and priorities in the EPPM-PLM-ERP-SLM area

Plan and define the future roadmap with risk-mitigation considerations



Integrated visibility for enterprise-level collaboration and innovation

Analyze business processes, data, and potential new services with enhanced visibility of tooling maturity



Achieve desired quality and cost reductions faster

Collaboration across R&D with external partners results in accelerated product development, TCO reduction, improved quality, and faster time to market



Next-generation services

Sustainable after-market support from a digital twin established through IoT

Features

- Ready-to-use Digital Product Value Chain Playbook
- Evaluation and selection methodology for SAP, computer-aided design and engineering (CAx), product/application/service lifecycle management (xLM), manufacturing execution system (MES), and industrial IoT (IIoT)
- Accelerated implementation with [Wipro's SPEED 3.0 Implementation Framework](#), enabled with Wipro SAP DevOps platform
- In-app extensions and solution standardization on SAP Business Technology Platform
- Industry-differentiated processes on SAP Industry Cloud through [Wipro SmartBiz Framework](#)
- Accelerated, risk-free cloud migration using [Wipro's Safe Passage to Cloud framework](#)

Proven solutions for product data interoperability, migration from legacy engineering systems, and product data-management capabilities

Wipro Limited
Doddakannelli,
Sarjapur Road,
Bangalore-560 035,
India
Tel: +91 (80) 2844 0011
Fax: +91 (80) 2844 0256
wipro.com

Wipro Limited (NYSE: WIT, BSE: 507685, NSE: WIPRO) is a leading global information technology, consulting and business process services company. We harness the power of cognitive computing, hyper-automation, robotics, cloud, analytics and emerging technologies to help our clients adapt to the digital world and make them successful. A company recognized globally for its comprehensive portfolio of services,

strong commitment to sustainability and good corporate citizenship, we have over 190,000 dedicated employees serving clients across six continents. Together, we discover ideas and connect the dots to build a better and a old new future.

For more information, please write to us at info@wipro.com