

Digital Product Lifecycle Management and Product Value Chain

Integrated Digital Thread using SAP S/4HANA and Siemens Teamcenter

Global enterprises are pressured to launch products faster than ever before. Going to market at the speed of modern business requires seamless information flow between marketing, R&D, manufacturing and the supply chain. It also requires integrating key business and planning functions with technology and organizational change management. With Wipro & Siemens Teamcenter expertise – and an integrated digital thread leveraging SAP S/4HANA – organizations can achieve these objectives across the value chain in a closed-loop manner.

Wipro's strategic collaboration with Siemens enables system integrations, Teamcenter unified architecture solutions on cloud, and product development

Key takeaways

- **Achieve full value from a product lifecycle** by integrating Enterprise Portfolio and Project Management (EPPM), Product Lifecycle Management (PLM), Enterprise Resource Planning (ERP) and Service Lifecycle Management (SLM)
- **Accelerate transformation, value chain maturity, TCO reduction and ROI assessment** using Wipro's PLM consulting approach
- **Leverage a digitalized product value chain** to develop an innovation strategy, business case and implementation roadmap
- **Utilize a client-specific Target Operating Model** with PLM reference architecture as a baseline
- **Enable end-to-end connectivity** of processes, data and systems with an implementation-focused playbook
- **Facilitate AI-driven orchestration** across enterprise, manufacturing, and supply chain

Key benefits



Establish strategic direction and priorities in the EPPM-PLM-ERP-SLM area

Plan and define the future roadmap with risk-mitigation considerations



Integrated visibility for enterprise-level collaboration and innovation

Analyze business processes, data, and potential new services with enhanced visibility of tooling maturity



Achieve desired quality and cost reductions faster

Collaboration across R&D with external partners results in accelerated product development, TCO reduction, improved quality, and faster time to market



Next-generation services

Sustainable after-market support from a digital twin established through IoT

Features

- Ready-to-use Digital Product Value Chain Playbook
- Evaluation and selection methodology for SAP, computer-aided design and engineering (CAx), product/application/service lifecycle management (xLM), manufacturing execution system (MES), and industrial IoT (IIoT)
- Accelerated implementation with [Wipro's SPEED 3.0 Implementation Framework](#), enabled with Wipro SAP DevOps platform
- In-app extensions and solution standardization on SAP Business Technology Platform
- Industry-differentiated processes on SAP Industry Cloud through [Wipro SmartBiz Framework](#)
- Accelerated, risk-free cloud migration using [Wipro's Safe Passage to Cloud framework](#)

Proven solutions for product data interoperability, migration from legacy engineering systems, and product data-management capabilities

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