

A woman with her hair in a bun, wearing a plaid shirt over a white turtleneck, is standing in a grocery store's produce section. She is holding a yellow bell pepper and looking at it. The background shows various produce items like tomatoes, onions, and leafy greens on shelves.

Become future ready by adopting niche SAP cloud applications

A packaged food company achieves harmonized processes across LOBs with new-age SAP cloud and on-premise modules

Client background

- **Client:** A global packaged food company
- **Industry type:** Consumer Packaged Goods
- **Products and Services:** Plant-based nutrition with more than 100 brands
- **Areas of operation:** 95 countries
- **Annual revenue:** €3 bn (2018)

Challenge

In 2018, after being spun out of a large British consumer goods company, our client embarked on an all-new IT infrastructure and applications landscape in place of the legacy inherited from

the parent company. With an evolving and dynamic business, the client needed to implement fresh supply chain applications that support leading CPG businesses.

The global spread and seasonal nature of the client's business demanded careful planning of a deployment strategy that would mitigate the risks associated with introducing new infrastructure and a new set of back office and supply chain applications. It also required orchestrating multiple stakeholders and partners from infrastructure, networking, product vendors etc., presenting a complex program management challenge.

Solution

Wipro was engaged by the client to implement the entire infrastructure (except network), [Imaps, Datasphere](#), supply chain applications and processes. The solution included:

- A SAP multi-application landscape including modules like SAP Transportation Management, PLM, and niche SAP cloud applications like IBP, Ariba and Concur
- SAP Model Company approach, leveraging the SAP digital business framework
- Power BI/SAP Analytics Cloud integrated with SAP BW/4HANA for BI reports, dashboards, ad-hoc and self-service reports
- Different consulting units embedded within the streams of Program Transformation and Process Transformation, working closely with client business, and product partners
- Canada as the client's pilot region to deploy a Minimum Viable Product to establish the platform, solution and core business processes

- Agile methodology to create multiple short sprints for 'Show and Tell' prototypes of solutions, thereby avoiding surprises during development

Business impact

The new infrastructure and processes were set up within the timeframes mandated by the client to avoid punitive penalties. The client now has access to a future-proof platform with world-class processes and technology. The benefits include:

- Simplified and efficient operations focused on a single product line that improves efficiencies
- Improved user experience through harmonized processes across the new business
- Ability to easily adopt automation
- Ability to quickly integrate future acquisitions onto this single platform

“In an environment of fast-paced change, it is critical to ensure that investments made in new systems, technologies and processes make an organization future-ready. This means being able to predict the future and then staying one step ahead today. Wipro is able to do this because of its deep domain expertise and the ability to foresee customer challenges.”

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comprehensive portfolio of services, strong commitment to sustainability and good corporate citizenship, we have over 175,000 dedicated employees serving clients across six continents. Together, we discover ideas and connect the dots to build a better and a bold new future.

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