



Hybrid integration
platform drives
digitalization and
Cloud adoption



Client background

- **Client:** Global luxury fashion company
- **Industry:** Retail
- **Area of Operation:** Presence across North America, Europe, Asia, Latin America, Middle East and Australia
- **Services:** A global fashion design-house of luxury accessories and lifestyle collections for men and women
- **Number of employees:** Around 17,000 employees

Challenges

Rapidly changing business requirements around digitalization, agility, and security pressed the client for a robust, flexible middleware platform and to embrace digital adoption and API management strategy. The client had point-to-point integrations, which made it expensive to manage and upgrade their middleware platform. They were looking for a technology business partner who could help them transform their system integration capabilities, implement API management for monetization, security, and governance for increased business agility and open new revenue channels.

Solution

Wipro built a hybrid integration environment using IBM Integration Bus (IIB), WebSphere Message Queue, WebSphere DataPower, and API Connect to enable client's middleware for digital transformation.



Implemented IBM API connect on IBM Bluemix to control all external traffic out of enterprise network for monetization, governance and security



Built an integrated Real-time Event Monitoring (REM-2) system to monitor and trace messages that are transacted, with reporting and resubmission capabilities

40% reduction in development and support costs with SOA based services implementation, API-fication of services and Real-time Event Monitoring (REM-2) system



Implemented services using industry-specific design patterns to enhance reusability, security, and agility



Ensured best practices for implementation of integration processes with Digital Integration Competency Center (DICC) framework



Integrated 3rd party partner applications for file base integration using WebSphere Message Broker and WebSphere DataPower to transact messages directly to the enterprise applications

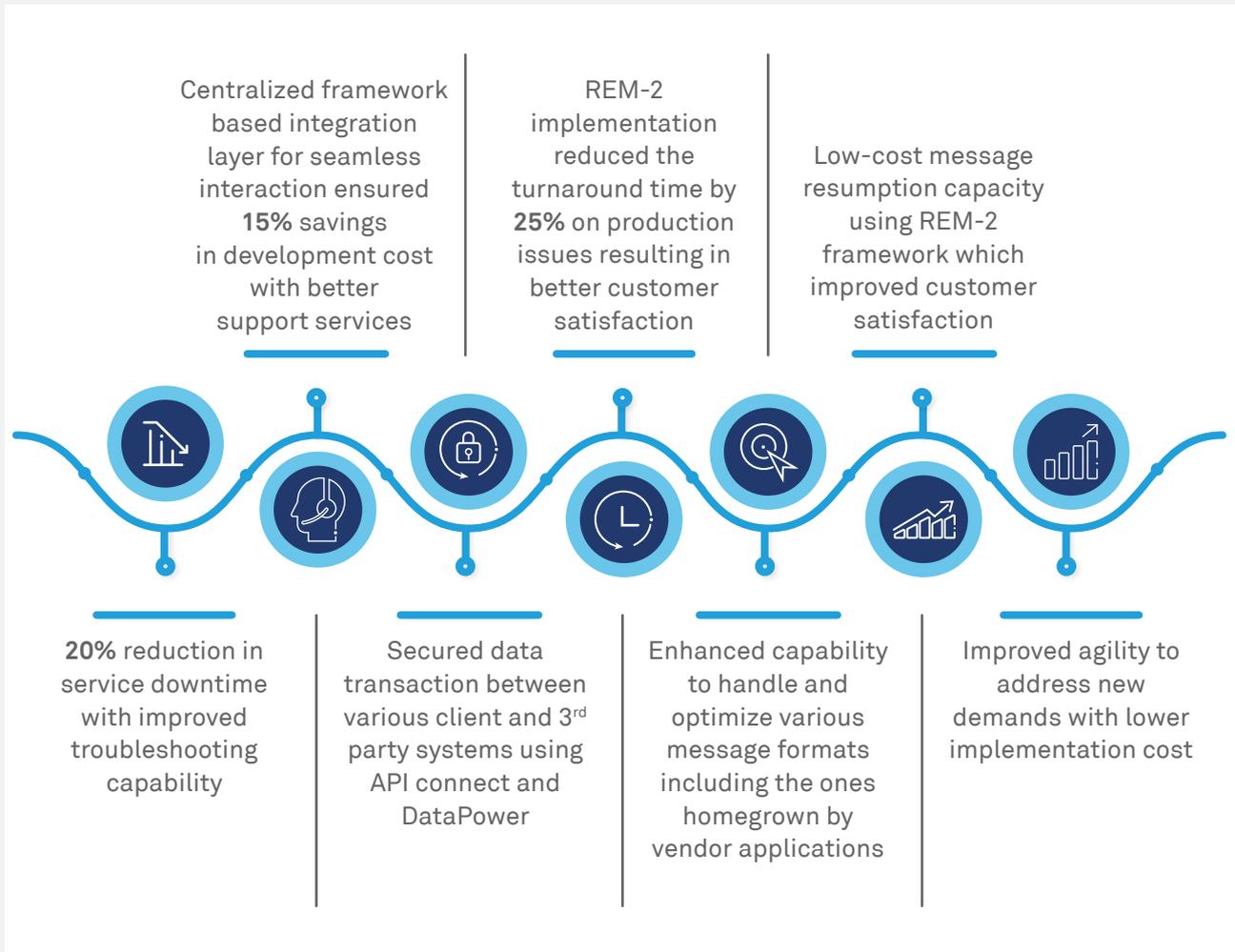


Setup environment and administration from integration platform using WebSphere Message Queue, IIB and DataPower



Providing application and integration platform support in production and non-production environments

Business impact



“Wipro transformed the client’s middleware by creating a secure enterprise-level hybrid integration platform which acted as the core catalyst for enterprise digitalization and Cloud adoption. With this solution, the client is able to reduce the development cost and improve its customer service delivery with reduced turnaround time on production issues.”

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