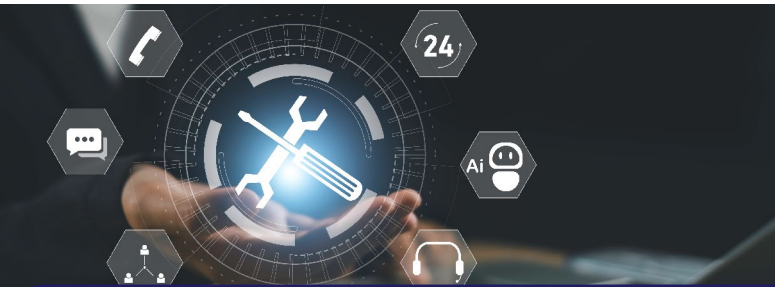




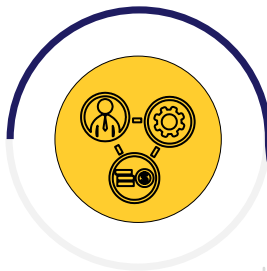
Wipro's Digital Prescriptive Maintenance





IoT based predictive maintenance system for personalized offers to customers

Wipro's Digital Prescriptive Maintenance solution leverages Wipro's AutoInsights IoT platform and Pega Customer Decision Hub (CDH) to improve customer experience and increase cross-sell and up-sell with personalized offers. Service history and usage patterns lead to prediction of impending problems of vehicle health and performance. Based on the data received the solution makes as well as acts on recommendations.



Predictive maintenance

Remote diagnostics, maintenance alert/support based on vehicle usage.



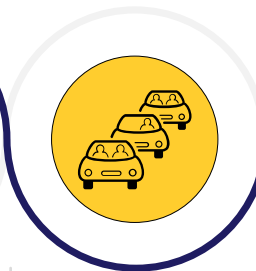
Advanced vehicle diagnostics

Advanced real-time view of vehicle health and performance.



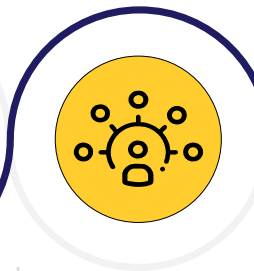
Usage based insurance

Insurance coverage based on specific driving habits and risks.



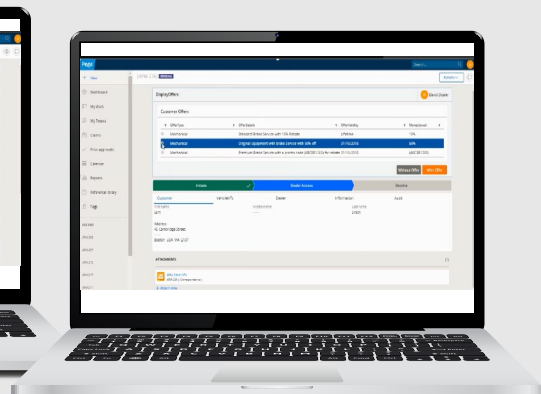
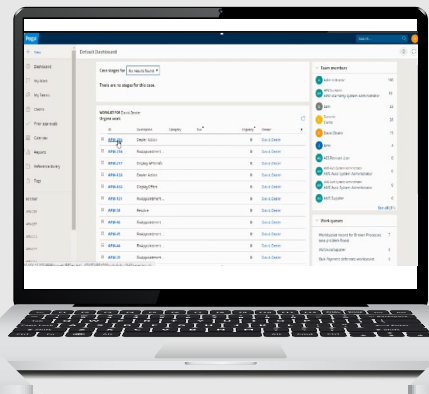
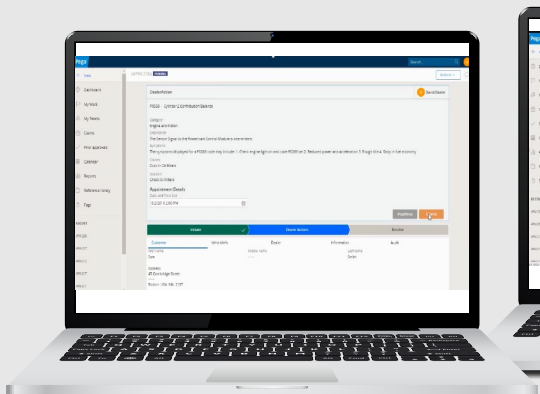
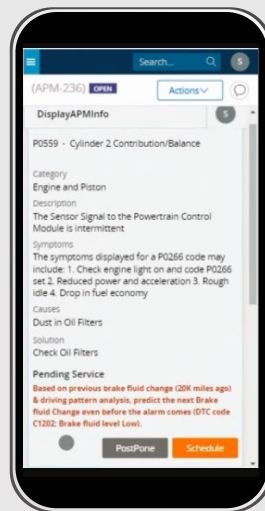
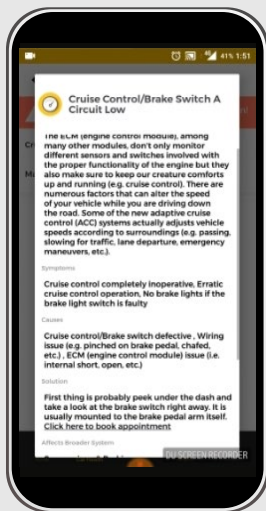
Fleet Management

Fleet performance & management based on vehicle usage

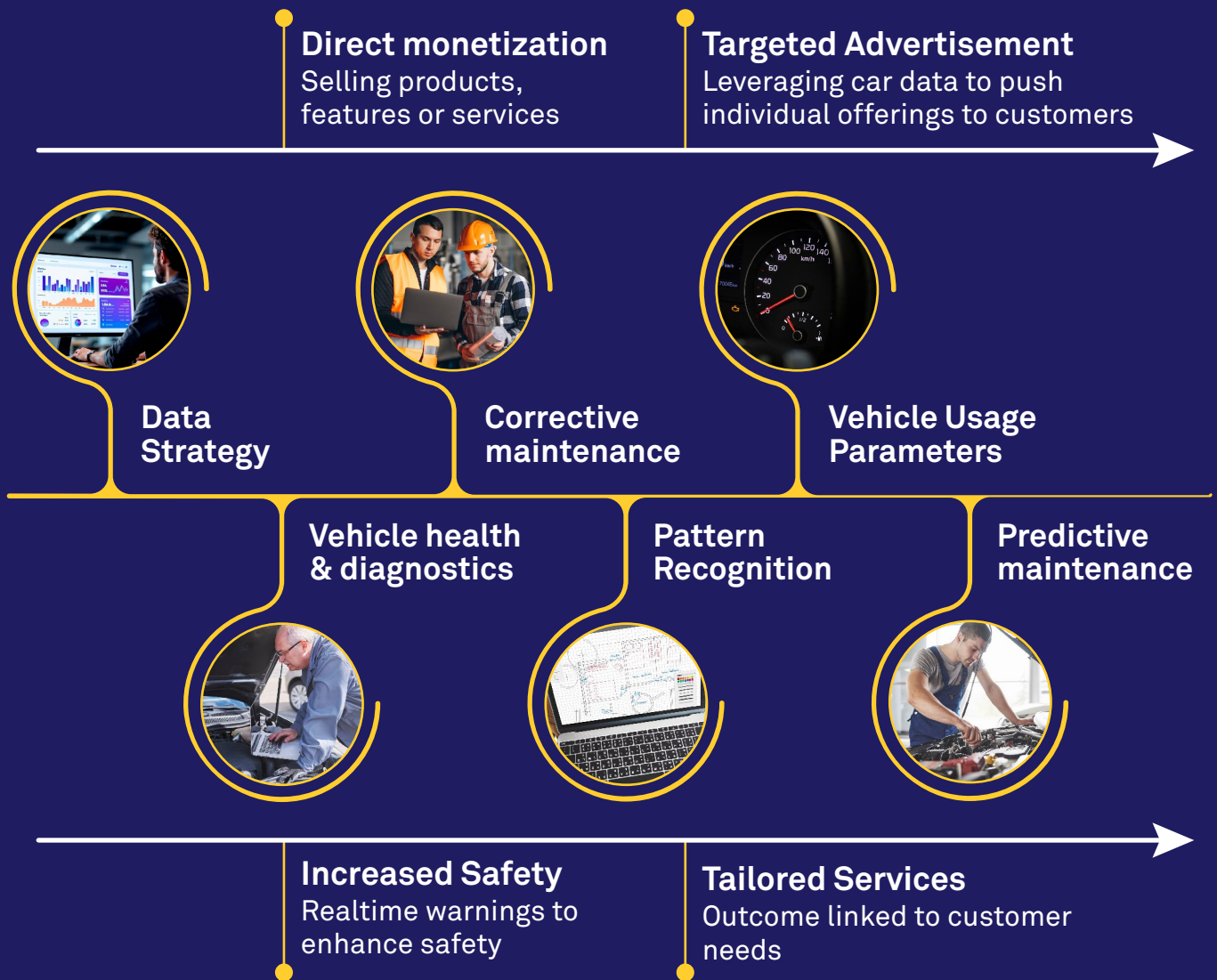


Customer 360

Targeted and personalized offers based on vehicle condition and driving habits



Solution Overview



Key benefits

- Delightful customer experiences
 - Schedule service reminders and seasonal maintenance alerts
 - Leverage context aware data for prediction of breakdowns and assistance
- Reduced total cost of ownership (TCO) with continuous monitoring of performance and vehicle maintenance
- Increased revenue and brand loyalty through targeted campaigns and personalized offers
- Superior spare parts inventory management for dealers and OEMs





Ambitions Realized.

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