PREPARING FOR THE FUTURE.

Subha Tatavarti
Chief Technology Officer
OFFICE OF THE CTO

CHARTER

Enhance Wipro’s position as a dominant technology player into the future, generating value and fueling growth for our customers
OFFICE OF THE CTO

STRATEGY

Develop new competencies and capabilities in emerging areas with future customer needs in mind to earn right to play and right to win

01 Establish industry leadership position in chosen areas

02 Enhance long term strategic positioning by developing New Practices, Assets, Platforms and R&D in key technologies
ENTERPRISES AND TECHNOLOGY: PAST, PRESENT & FUTURE

LAST CENTURY

1900

Age of Stabilization
Meet basic human needs
Improve quality of life

HUMAN CONTEXT
(How tech affects human life)

LAST 2 DECADES

2000

Age of Prosperity
Connect with anyone, anywhere
Democratize Information

ENTERPRISE CONTEXT
(How do companies respond)

2020

Rise of the Individual
Age of awareness and exploration
“Be whatever you want to be”

TECHNOLOGY CONTEXT
(What technologies)

NEXT DECADE

2030

Product Innovation
Consumer products to meet every need

Survival Technology
Electricity
Printing Press
Agriculture
Transportation

Platform Innovation
Rise of digital commerce and marketplaces

Information Technology
Internet
Cloud
Big Data
Smartphones
IoT

Autonomic & Aware Innovation
Adaptive, personalized and empowering products and services

Intelligence Technology
AI & Robotics
Blockchain & Tokenization
5G/edge computing
Mixed reality/metaverse

PAST, PRESENT & FUTURE

1900 2000 2020 2030

Age of Stabilization
Age of Prosperity
Rise of the Individual

Age of Prosperity
Meet basic human needs
Improve quality of life

Age of Prosperity
Connect with anyone, anywhere
Democratize Information

Age of Prosperity
Age of awareness and exploration
“Be whatever you want to be”
DRIVE TOWARDS INTELLIGENCE TECHNOLOGY

Digitalization of data and tools to harness it
Ubiquitous connectivity
Inexpensive computing
Abundant storage
Trust & privacy

Flexible & dynamic talent
Ambient experience
Network for services
Digital asset ownership
Brand of ‘trust’
Sustainable business

- Rigid & static talent
- Democratization
- Latency
- Collaborative creation & ownership
- Decentralization
- Net-zero economy

- Digital experience
- Humanizing digital interactions

- Network of connectivity

- Digital asset creation
- Digital asset ownership

- Brand of ‘innovation’

- Environmentally responsible
- Sustainable business

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PREPARING FOR THE FUTURE

01 Talent Cloud
Democratization and virtualization of talent

02 Ecosystem for Autonomic Systems
Creating the foundation to build the intelligent, aware and autonomous world

03 Phygital and Digital Economy
Enabling interactions and transactions with physical and digital goods

04 Network for ‘Services’
Responsive and application aware networking technologies

05 Brand of ‘Trust’
Trust as a foundation for everything
THANK YOU

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