



September 2, 2020

The Manager- Listing
BSE Limited
(BSE: 507685)

The Manager- Listing
National Stock Exchange of India Limited,
(NSE: WIPRO)

The Market Operations,
NYSE: New York
(NYSE: WIT)

Dear Sir/Madam,

Sub: Press Release

Please find attached herewith copy of the Press Release which is being released today.

For Wipro Limited

A handwritten signature in black ink, appearing to read "G Kothandaraman". The signature is written in a cursive, flowing style.

G Kothandaraman
General Manager- Finance

Registered Office:

Wipro Limited
Doddakannelli
Sarjapur Road
Bengaluru 560 035
India

T : +91 (80) 2844 0011
F : +91 (80) 2844 0256
E : info@wipro.com
W : wipro.com
C : L32102KA1945PLC020800





Wipro Study Finds 95% Business Leaders Consider AI Critical, Yet Only 17% Leverage it Across the Organization

East Brunswick, New Jersey, USA and Bangalore, India – September 02, 2020: Wipro Limited (NYSE: WIT, BSE: 507685, NSE: WIPRO), a leading global information technology, consulting and business process services company, today launched the 'State of Intelligent Enterprises' report. The study emphasizes that enterprises of the future will be built on a foundation of Artificial Intelligence (AI), Analytics, Machine Learning, Deep Learning and Automation, that are central to solving business problems and driving innovation. Most businesses consider AI to be critical to improve operational efficiency, reduce employee time on manual tasks, and enhance the employee and customer experience.

The 'State of Intelligent Enterprises' report examines the current landscape and shows the challenges and the driving factors for businesses to become truly Intelligent Enterprises. Wipro surveyed 300 respondents in UK and US across key industry sectors like financial services, healthcare, technology, manufacturing, retail and consumer goods. The report highlights that while collecting data is critical, the ability to combine this with a host of technologies to leverage insights creates an Intelligent Enterprise. Organizations that fast-track adoption of intelligent processes and technologies stand to gain an immediate competitive advantage over their counterparts.

Some of the key findings from the report are:

- While 80% of organizations recognize the importance of being intelligent, only 17% would classify their organizations as an Intelligent Enterprise.
- 98% of those surveyed believe that being an Intelligent Enterprise yields benefits to organizations. The most important ones being improved customer experience, faster business decisions and increased organizational agility.
- 91% of organizations feel there are data barriers towards being an Intelligent Enterprise, with security, quality and seamless integration being of utmost concern.
- 95% of business leaders surveyed see AI as critical to being Intelligent Enterprises, yet, currently, only 17% can leverage AI across the entire organization.
- 74% of organizations consider investment in technology as the most likely enabler for an Intelligent Enterprise, however 42% of them think that this must be complemented with efforts to re-skill workforce.

Jayant Prabhu, Vice President & Head - Data, Analytics & AI, Wipro Limited said, "Organisations now need new capabilities to navigate the current challenges. The report amplifies the opportunity to gain a first-mover advantage to being Intelligent. The ability to take productive decisions depends on an organization's ability to generate accurate, fast and actionable intelligence. Successful organisations are those that quickly adapt to the new technology landscape to transform into an Intelligent Enterprise."

Download the full report from [here](#)

About Wipro Limited

Wipro Limited (NYSE: WIT, BSE: 507685, NSE: WIPRO) is a leading global information technology, consulting and business process services company. We harness the power of cognitive computing, hyper-automation, robotics, cloud, analytics and emerging technologies to help our clients adapt to the digital world and make them successful. A company recognized globally for its comprehensive portfolio of services, strong commitment to sustainability and good corporate citizenship, we have over 180,000 dedicated employees serving clients across six continents. Together, we discover ideas and connect the dots to build a better and a bold new future.

Wipro Media Contact:

Nisha Chandrasekaran

Wipro Limited

nisha.chandrasekaran@wipro.com

Forward-looking and Cautionary Statements

The forward-looking statements contained herein represent Wipro's beliefs regarding future events, many of which are by their nature, inherently uncertain and outside Wipro's control. Such statements include, but are not limited to, statements regarding Wipro's growth prospects, its future financial operating results, and its plans, expectations and intentions. Wipro cautions readers that the forward-looking statements contained herein are subject to risks and uncertainties that could cause actual results to differ materially from the results anticipated by such statements. Such risks and uncertainties include, but are not limited to, risks and uncertainties regarding fluctuations in our earnings, revenue and profits, our ability to generate and manage growth, complete proposed corporate actions, intense competition in IT services, our ability to maintain our cost advantage, wage increases in India, our ability to attract and retain highly skilled professionals, time and cost overruns on fixed-price, fixed-time frame contracts, client concentration, restrictions on immigration, our ability to manage our international operations, reduced demand for technology in our key focus areas, disruptions in telecommunication networks, our ability to successfully complete and integrate potential acquisitions, liability for damages on our service contracts, the success of the companies in which we make strategic investments, withdrawal of fiscal governmental incentives, political instability, war, legal restrictions on raising capital or acquiring companies outside India, unauthorized use of our intellectual property and general economic conditions affecting our business and industry. The conditions caused by the COVID-19 pandemic could decrease technology spending, adversely affect demand for our products, affect the rate of customer spending and could adversely affect our customers' ability or willingness to purchase our offerings, delay prospective customers' purchasing decisions, adversely impact our ability to provide on-site consulting services and our inability to deliver our customers or delay the provisioning of our offerings, all of which could adversely affect our future sales, operating results and overall financial performance. Our operations may also be negatively affected by a range of external factors related to the COVID-19 pandemic that are not within our control. Additional risks that could affect our future operating results are more fully described in our filings with the United States Securities and Exchange Commission, including, but not limited to, Annual Reports on Form 20-F. These filings are available at www.sec.gov. We may, from time to time, make additional written and oral forward-looking statements, including statements contained in the company's filings with the Securities and Exchange Commission and our reports to shareholders. We do not undertake to update any forward-looking statement that may be made from time to time by us or on our behalf.