



**March 16, 2020**

The Manager- Listing  
BSE Limited  
(BSE: 507685)

The Manager- Listing  
National Stock Exchange of India Limited,  
(NSE: WIPRO)

The Market Operations,  
NYSE: New York  
(NYSE: WIT)

Dear Sir/Madam,

**Sub: Press Release**

We are enclosing herewith copy of Press Release which is being released today.

**For Wipro Limited**

*G Kothandaraman*

**G Kothandaraman  
General Manager, Finance**



**Registered Office:**

**Wipro Limited  
Doddakannelli  
Sarjapur Road  
Bengaluru 560 035  
India**

**T : +91 (80) 2844 0011  
F : +91 (80) 2844 0054  
E : info@wipro.com  
W : wipro.com  
C : L32102KA1945PLC020800**

WIPRO LIMITED  
DODDAKANNELLI  
SARJAPUR ROAD  
BENGALURU - 560035  
INDIA  
TELEPHONE: +91 (80) 2844 0011  
FAX: +91 (80) 2844 0054  
EMAIL: info@wipro.com  
WWW: www.wipro.com  
CIN: L32102KA1945PLC020800



## **Wipro Positioned as a Leading Player in ‘Zinnov Zones for Engineering R&D Services – 2019’**

*Wipro’s EngineeringNXT retains Leadership position for 10<sup>th</sup> consecutive year*

**East Brunswick, New Jersey, USA and Bangalore, India – March 16, 2020:** Wipro Limited (NYSE: WIT, BSE: 507685, NSE: WIPRO), a leading global information technology, consulting and business process services company, today announced that it has been positioned as a ‘Leading Player’ for the 10th consecutive year in the ‘Zinnov Zones for Engineering R&D Services - 2019’ study.

The annual report analysed global research & development service providers on the basis of their capabilities and vertical coverage in twelve major industry segments. Wipro has secured leadership positions across eleven industries namely Consumer Electronics, Consumer Software, Automotive, Construction and Heavy Machinery, Industrial Automation, Enterprise Software, Energy and Utility, Medical Devices, Semi-conductor, Telecommunication and Transport.

The evaluation was done based on five key parameters including scalability, R&D practice maturity, breadth of R&D services, innovation and eco-system connects. Wipro’s EngineeringNXT was ranked as a leader across all the four horizontals including Design and Simulation Engineering, User Experience Engineering, Platform Engineering and Quality Assurance Engineering.

**Thomas Muller, CTO and Global Head of Emerging Technologies, Industrial and Engineering Services, Wipro Limited** said, “Wipro’s Engineering DNA is reflected in consistent leadership positioning across the industries and service line offerings. Zinnov’s testimony reflects the results of our perseverance of creating value for our clients to enable innovation at scale across technologies of AI, wireless connectivity, Cloud, IoT, Industry 4.0. It’s confirms the results we achieve from leveraging our strong partnerships with leading Industry players to enable business benefits for our customers globally. We are excited about the future in this journey and bringing value from Wipro’s EngineeringNXT to our customers.”

**Sidhant Rastogi, Partner and Practice Head, Zinnov** said, “Wipro’s strong legacy of Software Engineering, Digital Transformation, Embedded Services for large clients has helped the company consolidate its position as Leader in Overall Engineering R&D Services. Its growing focus in building solutions and investments in new age areas such as Wipro Rapids™ DXP and Pipe Sleuth, targeted acquisitions such as ITI, and growing network of Innovation centers in Virginia, Detroit, Sydney etc. has further helped earn this recognition.”

## **About EngineeringNXT**

Wipro's Industrial & Engineering Services (IES) is the driver for our Engineering Services portfolio. IES facilitate over 500 clients across multiple industries / verticals with a platform to innovate and engineer products, platforms and technologies at scale. This platform of services offerings combines the maturity of engineering processes, the passion for latest technology and the access to a diverse ecosystem to deliver value to customers at various stages of the product or platform life cycle. This is termed as "Engineering NXT" by Wipro.

URL-<https://www.wipro.com/engineeringNXT/>

## **About Wipro Limited**

Wipro Limited (NYSE: WIT, BSE: 507685, NSE: WIPRO) is a leading global information technology, consulting and business process services company. We harness the power of cognitive computing, hyper-automation, robotics, cloud, analytics and emerging technologies to help our clients adapt to the digital world and make them successful. A company recognized globally for its comprehensive portfolio of services, strong commitment to sustainability and good corporate citizenship, we have over 175,000 dedicated employees serving clients across six continents. Together, we discover ideas and connect the dots to build a better and a bold new future.

## **Wipro Media Contact:**

Nisha Chandrasekaran

Wipro Limited

[Nisha.chandrasekaran@wipro.com](mailto:Nisha.chandrasekaran@wipro.com)

## **About Zinnov**

Zinnov was founded in 2002 and is headquartered in Bangalore, with presence in Gurgaon, Silicon Valley, and Houston. Since its inception, Zinnov has built in-depth expertise in Product Engineering and Digital Transformation. They assist their clients by:

- Research and strategy consulting for software service providers in the areas of Product Engineering and Digital Transformation;
- Enabling companies to develop and optimize a global engineering partner strategy to achieve higher throughput, innovation, productivity, and cost savings;
- Growing revenue for company's products and services in India and other emerging markets;
- Helping MNC GICs to consolidate their geographic footprint.

With their team of experienced professionals and research teams, Zinnov serves clients across software, semiconductor, consumer electronics, automotive, storage, telecom & networking, healthcare, banking, financial services, and retail verticals in the US, Europe, Japan, and India.

For more information, visit <http://zinnov.com>

Media Contact: Nitika Goel: [Nitika@zinnov.com](mailto:Nitika@zinnov.com)

## **Forward-looking and Cautionary Statements**

Certain statements in this release concerning our future growth prospects are forward-looking statements, which involve a number of risks, and uncertainties that could cause actual results to differ materially from those in such forward-looking statements. The risks and uncertainties relating to these statements include, but are not limited to, risks and uncertainties regarding fluctuations in our earnings, revenue and profits, our ability to generate and manage growth, intense competition in IT services, our ability to maintain our

cost advantage, wage increases in India, our ability to attract and retain highly skilled professionals, time and cost overruns on fixed-price, fixed-time frame contracts, client concentration, restrictions on immigration, our ability to manage our international operations, reduced demand for technology in our key focus areas, disruptions in telecommunication networks, our ability to successfully complete and integrate potential acquisitions, liability for damages on our service contracts, the success of the companies in which we make strategic investments, withdrawal of fiscal governmental incentives, political instability, war, legal restrictions on raising capital or acquiring companies outside India, unauthorized use of our intellectual property, and general economic conditions affecting our business and industry. Additional risks that could affect our future operating results are more fully described in our filings with the United States Securities and Exchange Commission. These filings are available at [www.sec.gov](http://www.sec.gov). We may, from time to time, make additional written and oral forward-looking statements, including statements contained in the company's filings with the Securities and Exchange Commission and our reports to shareholders. We do not undertake to update any forward-looking statement that may be made from time to time by us or on our behalf.