



**March 21, 2022**

The Manager- Listing  
BSE Limited  
(BSE: 507685)

The Manager- Listing  
National Stock Exchange of India Limited,  
(NSE: WIPRO)

The Market Operations,  
NYSE: New York  
(NYSE: WIT)

Dear Sir/Madam,

**Sub: Press Release**

Please find attached herewith copy of the Press Release which is being released today.

Thanking you,

**For Wipro Limited**

**G Kothandaraman**  
**General Manager- Finance**

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## **Wipro Holmes receives ‘Best Breakthrough Technology Solution’ Vendors In Partnership (VIP) Award at NRF 2022**

**New York, USA and Bangalore, India – March 21, 2022:** Wipro Limited (NYSE: WIT, BSE: 507685, NSE: WIPRO), a leading global information technology, consulting and business process services company, today announced that it was honored at the Vendors In Partnership (VIP) Awards presented during National Retail Federation’s NRF2022, Retail’s Big Show. Wipro Holmes was named the winner of [‘Best Breakthrough Technology Solution’](#) by VIP’s panel of retail industry experts for its ‘AI-Powered Revenue Shaping Solution’ developed and deployed for one of the world’s largest global retailers.

Wipro Holmes’ revenue shaping solution enables organizations to address the complex challenges of accurately predicting revenue and costs with speed and agility. The solution augments decision-making by recommending actionable interventions and assists business leaders in proactively shaping the enterprise strategy. By applying Holmes Augmented Intelligence capabilities to critical finance functions, enterprises can accelerate performance and drive business outcomes.

“The Vendors in Partnership (VIP) Awards celebrates the solution providers that are powering the retail ecosystem. Enhancing the traditional statistical modeling with AI enables customers to react at the speed that changes are happening. Clearly the judges saw a compelling story in Wipro’s use of advanced technologies,” said **Vicki Cantrell, Co-Founder, Vendors in Partnership Awards.**

“This prestigious award is a testament to our AI innovation and the potential of using emerging technologies in the retail space. Building on principles of Responsible AI, Wipro Holmes suite of solutions, including Revenue Shaping, Anticipatory Design, Demand forecasting for supply chain resiliencies, address the very evolving consumer industry challenges. We will continue to drive innovation to help our customers accelerate growth, elevate their customer experience and enhance effectiveness,” said **Manoj Madhusudhanan – Global Head, Wipro Holmes, Engineering and R&D, Wipro Limited.**

### **About Wipro Limited**

Wipro Limited (NYSE: WIT, BSE: 507685, NSE: WIPRO) is a leading global information technology, consulting and business process services company. We harness the power of cognitive computing, hyper-automation, robotics, cloud, analytics and emerging technologies to help our clients adapt to the digital world and make them successful. A company recognized globally for its comprehensive portfolio of services, strong commitment to sustainability and good

corporate citizenship, we have over 220,000 dedicated employees serving clients across six continents. Together, we discover ideas and connect the dots to build a better and a bold new future.

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**Forward-Looking Statements**

The forward-looking statements contained herein represent Wipro's beliefs regarding future events, many of which are by their nature, inherently uncertain and outside Wipro's control. Such statements include, but are not limited to, statements regarding Wipro's growth prospects, its future financial operating results, and its plans, expectations and intentions. Wipro cautions readers that the forward-looking statements contained herein are subject to risks and uncertainties that could cause actual results to differ materially from the results anticipated by such statements. Such risks and uncertainties include, but are not limited to, risks and uncertainties regarding fluctuations in our earnings, revenue and profits, our ability to generate and manage growth, complete proposed corporate actions, intense competition in IT services, our ability to maintain our cost advantage, wage increases in India, our ability to attract and retain highly skilled professionals, time and cost overruns on fixed-price, fixed-time frame contracts, client concentration, restrictions on immigration, our ability to manage our international operations, reduced demand for technology in our key focus areas, disruptions in telecommunication networks, our ability to successfully complete and integrate potential acquisitions, liability for damages on our service contracts, the success of the companies in which we make strategic investments, withdrawal of fiscal governmental incentives, political instability, war, legal restrictions on raising capital or acquiring companies outside India, unauthorized use of our intellectual property and general economic conditions affecting our business and industry. The conditions caused by the COVID-19 pandemic could decrease technology spending, adversely affect demand for our products, affect the rate of customer spending and could adversely affect our customers' ability or willingness to purchase our offerings, delay prospective customers' purchasing decisions, adversely impact our ability to provide on-site consulting services and our inability to deliver our customers or delay the provisioning of our offerings, all of which could adversely affect our future sales, operating results and overall financial performance. Our operations may also be negatively affected by a range of external factors related to the COVID-19 pandemic that are not within our control. Additional risks that could affect our future operating results are more fully described in our filings with the United States Securities and Exchange Commission, including, but not limited to, Annual Reports on Form 20-F. These filings are available at [www.sec.gov](http://www.sec.gov). We may, from time to time, make additional written and oral forward-looking statements, including statements contained in the company's filings with the Securities and Exchange Commission and our reports to shareholders. We do not undertake to update any forward-looking statement that may be made from time to time by us or on our behalf.