



**September 1, 2021**

The Manager- Listing  
BSE Limited  
(BSE: 507685)

The Manager- Listing  
National Stock Exchange of India Limited,  
(NSE: WIPRO)

The Market Operations,  
NYSE: New York  
(NYSE: WIT)

Dear Sir/Madam,

**Sub: Press Release**

Please find attached herewith copy of the Press Release which is being released today.

Thanking you,

**For Wipro Limited**

**G Kothandaraman**  
**General Manager- Finance**

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## **Wipro appoints Mohammed Areff as Country Head & Managing Director, Middle East**

**Dubai, United Arab Emirates and Bangalore, India – September 01, 2021:** Wipro Limited (NYSE: WIT, BSE: 507685, NSE: WIPRO), a leading global information technology, consulting and business process services company, announced the appointment of Mohammed Areff as the Country Head & Managing Director for the Middle East.

Areff will focus on Wipro's vision for business growth, localization, brand building and significant transformational and modernization engagements with clients in key sectors across the region.

Areff is a veteran bringing in over two decades of experience with various multinationals in the Middle East and has held lead roles in spearheading client transformations across various industries.

In his most recent role, Areff was the Regional Director of Microsoft Gulf where he was responsible for driving successful customer outcomes by leveraging technology deployments and implementations across multi-cloud environments, leveraging Data and AI, CRM, ERP, Enterprise Security, and incorporating the use of Microsoft's Productivity and Collaboration tools. He also led teams across various industry verticals providing the sales and technical specialization on new business and premium cloud solutions. Prior to that, Areff developed extensive expertise in the Middle East Managed Services space through leadership roles at NCR Corporation and Avaya.

Areff will report to N.S. Bala, CEO – APMEA, Wipro Limited.

"The Middle East has been a strategic focus for Wipro for over two decades, and even more so now with its growing demand for comprehensive digital transformation solutions, agility and scale, specialized technology requirements and innovation. I am excited to welcome Areff and am confident that his leadership and deep understanding of this market will lead to greater customer success and enhanced business opportunities that support our growth ambitions in this region," said **N.S. Bala, CEO – APMEA, Wipro Limited.**

"I am thrilled to be a part of Wipro and truly admire its culture, spirit of excellence and corporate values. I look forward to help strengthen our client and ecosystem relationships in the Middle East, amplify investments in local capabilities, and continue to drive positive brand perception to enable large scale and sustainable growth for Wipro," said **Mohammed Areff.**

2021 marks two decades of Wipro's presence in the Middle East. Over these years, Wipro has partnered with several leading Public and Private sector enterprises in their business transformation and digital journeys. Recognizing the region's enormous growth potential, Wipro has made numerous strategic investments in technology and domain expertise, strengthening its local presence with a diverse and tech savvy local workforce, establishing strategic partnerships and setting up offices in key economic hubs.

## **About Wipro Limited**

Wipro Limited (NYSE: WIT, BSE: 507685, NSE: WIPRO) is a leading global information technology, consulting and business process services company. We harness the power of cognitive computing, hyper-automation, robotics, cloud, analytics and emerging technologies to help our clients adapt to the digital world and make them successful. A company recognized globally for its comprehensive portfolio of services, strong commitment to sustainability and good corporate citizenship, we have over 200,000 dedicated employees serving clients across six continents. Together, we discover ideas and connect the dots to build a better and a bold new future.

## **Wipro Media Contact:**

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## **Forward-Looking Statements**

The forward-looking statements contained herein represent Wipro's beliefs regarding future events, many of which are by their nature, inherently uncertain and outside Wipro's control. Such statements include, but are not limited to, statements regarding Wipro's growth prospects, its future financial operating results, and its plans, expectations and intentions. Wipro cautions readers that the forward-looking statements contained herein are subject to risks and uncertainties that could cause actual results to differ materially from the results anticipated by such statements. Such risks and uncertainties include, but are not limited to, risks and uncertainties regarding fluctuations in our earnings, revenue and profits, our ability to generate and manage growth, complete proposed corporate actions, intense competition in IT services, our ability to maintain our cost advantage, wage increases in India, our ability to attract and retain highly skilled professionals, time and cost overruns on fixed-price, fixed-time frame contracts, client concentration, restrictions on immigration, our ability to manage our international operations, reduced demand for technology in our key focus areas, disruptions in telecommunication networks, our ability to successfully complete and integrate potential acquisitions, liability for damages on our service contracts, the success of the companies in which we make strategic investments, withdrawal of fiscal governmental incentives, political instability, war, legal restrictions on raising capital or acquiring companies outside India, unauthorized use of our intellectual property and general economic conditions affecting our business and industry. The conditions caused by the COVID-19 pandemic could decrease technology spending, adversely affect demand for our products, affect the rate of customer spending and could adversely affect our customers' ability or willingness to purchase our offerings, delay prospective customers' purchasing decisions, adversely impact our ability to provide on-site consulting services and our inability to deliver our customers or delay the provisioning of our offerings, all of which could adversely affect our future sales, operating results and overall financial performance. Our operations may also be negatively affected by a range of external factors related to the COVID-19 pandemic that are not within our control. Additional risks that could affect our future operating results are more fully described in our filings with the United States Securities and Exchange Commission, including, but not limited to, Annual Reports on Form 20-F. These filings are available at [www.sec.gov](http://www.sec.gov). We may, from time to time, make additional written and oral forward-looking statements, including statements contained in the company's filings with the Securities and Exchange Commission and our reports to shareholders. We do not undertake to update any forward-looking statement that may be made from time to time by us or on our behalf.