Assembly session begins today, may be stormy

Jugadda-a-thon sees former winners return for talents

‘Jugadda-a-thon’ sees former winners return for talents

In order to attract and retain talent in the corporate world, many companies have resorted to organizing events where former employees are invited back to the campus to talk about their experiences and offer career advice to current students. These events are often called ‘on-campus placements’ or ‘Jugadda-a-thon’.

A Jugadda-a-thon event typically involves former employees returning to their alma mater to share their experiences, provide career guidance, and engage with current students. These events help students gain insights into the business world and understand the practical aspects of their chosen field.

The concept is gaining popularity worldwide and is aimed at promoting a culture of lifelong learning and continuous growth. By bringing former employees back to the campus, companies can establish long-term relationships with their alumni, which can benefit in terms of recruitment, networking, and corporate culture.

With the increasing importance of technology and innovation in the business world, companies are looking for ways to align their operations with global trends and stay ahead of the competition. The Jugadda-a-thon is a step in the right direction for companies to foster a culture of learning and development among their employees.

The concept of Jugadda-a-thon is not only beneficial for the companies but also for the students who get to gain valuable insights and mentorship from experienced professionals. This enables them to make informed decisions about their career paths and enhances their employability in the job market.

In conclusion, Jugadda-a-thon events play a crucial role in bridging the gap between academia and industry, fostering a culture of continuous learning, and empowering students to make successful career choices. Companies that invest in such initiatives are likely to attract and retain top talent, thereby gaining a competitive edge in the market.

International biz scholars look at AIB

AIB, which offers a comprehensive curriculum in business and management, is known for its strong emphasis on practical learning and industry collaborations. The university’s focus on experiential learning and strong industry connections has earned it a reputation for producing well-rounded and employable graduates.

AIB’s campus in Bengaluru is well-connected, providing students with access to a vibrant and dynamic urban environment. The city’s rich cultural heritage, diverse opportunities, and dynamic startup ecosystem offer students a unique learning experience.

The university’s infrastructure, including state-of-the-art classrooms, well-equipped labs, and modern facilities, ensures that students have access to the best resources to support their academic and professional development.

AIB’s location in Bengaluru provides students with a unique opportunity to engage with the city’s startup culture and gain exposure to the local business landscape. The university’s strategic partnerships with global leaders and local firms offer students valuable networking opportunities and internships.

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