



Open Innovation at Wipro

Open innovation

Harness innovation energy outside and inside the organization

Startup Ecosystem

- Global Startups
- NASSCOM
- Microsoft Accelerator
- VCs & Other Investors
- Advisors / Analysts

Co-Innovation for Customers

- Startup Exchange (StartEx) & Reverse Pitch
- Market Scan and Research
- Innovation Jumpstart Program (IJP)



Extended Ecosystem

- Academia
- Expert Networks
- Consulates
- Tech Consortia

Innovation for Wipro

- Coding Competitions / Hacks
- Innovation Platforms
- Innovation Events / Roadshows
- Wipro Ventures
- Corporate VC (H2H3)

Open Innovation and Wipro Ventures

Open Innovation

Wipro Ventures



GTM
Partnerships



Embed into Wipro
Solutions



Minority
Investments

Outcome driven partnership for startups as well as customers. Successfully partnered with startups across the globe and matured many into **proactive proposals and wins**

Create **end-to-end solutions**, that are **differentiated and market leading**, by integrating startup solutions into Wipro's solutions. Examples: Wipro HOLMES Artificial Intelligence Platform™, Wipro Smart i-Connect – Smart Cities Platform, Wipro AssureNXT – Testing Services Platform, Wipro Digital Customer Experience (DXP) platform

Investment in startups of **strategic interest to Wipro**. Invested in **11 startups** in the areas of cybersecurity, IOT, Big Data, AI & Mobile/Chatbots till date. Some of our portfolio startups include Headspin, Tricentis, Altizon, Avaamo, Tradeshift, Intsights, Demisto, Emailage, Vectra, Imanisdata and Vicarious

Open Innovation for customers

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Market Scan and Research

Intelligence to action on **latest trends and research insights (within/outside of industry)** at the intersection of technologies. Available on demand and as periodic content, it will achieve a periscope view of the market and ecosystem

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Hackathons & Ideathons

Wipro can organize ideation programs and hackathons to **solve customer problems or to address tech/industry whitespaces**. The ideathons and hackathons can be run within the customer organization, within Wipro or opened to the external community

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Startup Exchange (StartEx)

A Startup Exchange program to bring together **curated startups and customers** as part of global events. Designed to provide a front row view of startup disruptions, to customer leadership and enable immediate connects and actions to determine feasibility, impact and partnership potential

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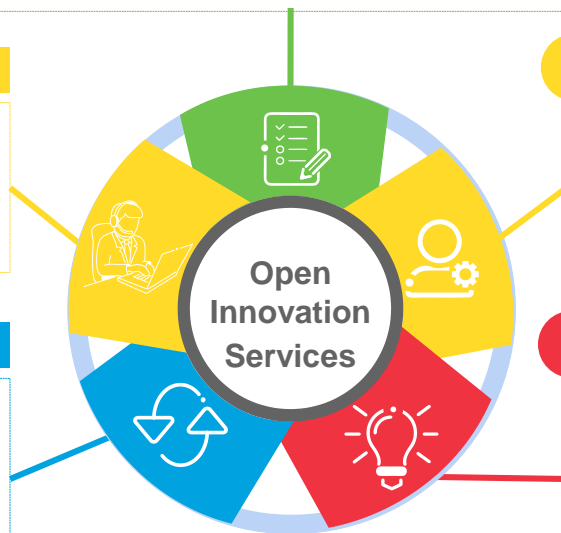
Expert Services & Crowdsourcing

Connect to open innovation intermediaries to tap into **talent pools and expert networks outside the customer organization** to solve specific problems or to source very niche skills for complex customer programs / projects

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Innovation Jumpstart Program (IJP)

A comprehensive and dedicated Open Innovation Lab to **enable rapid experiments, POCs and pilots** for startup solutions that interest customer. It can also engage other startup solutions that customer wants to experiment with, to extract the most impactful use cases



*Quick Time to Market | Access to Emerging Technologies | Participation in the Startup eco-system
| De-risked Adoption of Innovative Solutions*



Thank you
for your time

Write to open.innovation@wipro.com