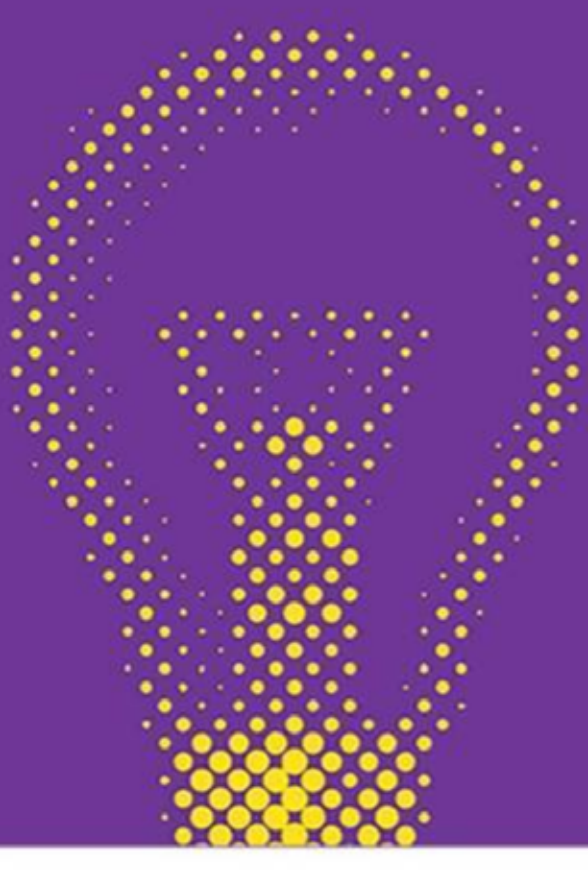




IGNITE

Ideas and insights for a resilient future



BUILDING A RESILIENT FUTURE



K. R. Sanjiv

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COVID-19 has forced businesses worldwide to assess, evaluate, and innovate to survive. Looking forward, this focus has shifted to embracing our world's new normal, building resiliency, and preparing for the future.

Innovation remains the key to success as we navigate the post-COVID world. Whether it's through collaboration in the workplace or strategic partnerships with trusted advisors, many of today's greatest successes are grounded in teamwork. I'm proud to say Wipro serves as an example to other organizations, thanks to strategic investments in our Innovation Centers, digital pods, academic collaborations, and more.

I'm excited to see what 2021 brings – especially knowing we will be pushing forward with a focus on innovation and a commitment to supporting one another. In the meantime, I hope you're inspired by the examples of innovation and collaboration in this issue of Ignite.

FUELING SUCCESS

Successful innovation stories involve doing things differently or trying something different. From short-term direct responses to long-term digital disruption, effective innovation can shape businesses for decades. Check out our latest stories below.



Promoting Alternative Fuel with Blockchain

Wipro recently worked with Uniper to promote liquefied natural gas as an eco-friendly fuel alternative. By developing a blockchain-based small-scale liquefied natural gas trading and fulfillment platform, we helped Uniper simplify trade processes and enhance their operational agility. [Click here](#) to discover how Uniper simplified operations.

Increasing Organizational Agility with Tech

Wipro Digital partnered with a leading global financial services provider, helping them transition to a new cloud-native platform. The client wanted to leverage technology to meet the needs of the rapidly evolving investment market while allowing employees to focus on work rather than their systems. Get the full story [here](#).



Predicting the Future with AI

As the world becomes increasingly uncertain, predicting the future becomes even more difficult. Seeking ways to improve revenue forecasting, Levi Strauss & Co. engaged Wipro to develop an AI-based, revenue-shaping solution capable of forecasting revenue four quarters in advance. [Click here](#) to see how Levi's transformed.

FORGING INNOVATION

Businesses must undergo radical change to succeed. We partner with clients to develop innovative solutions powered by emerging technologies to future-proof technology investments, lower risk, and accelerate transformation. Here are a few examples of our recent work.



Tackling Innovation to Do Good

We believe in inclusive innovation – not only in forging deep collaborations as we serve our clients but also in applying innovative technologies for the common good. With reference to this, one of our COVID-19 research area focuses on developing inexpensive, fast, and reliable testing and detection methods. Wipro is working with healthcare leaders to build an AI-enabled, DIY cough capture app. It's a contactless, rapid, and effective method for detecting COVID-19 based on an audio sample. To learn more, [click here](#).

SPARKING CHANGE

Innovating – creating something new – sounds simple, but it's measured by the change it brings. Today's emerging technologies have the potential to spark creativity and shape future opportunities, and we present to you our experts' insights and perspectives on emerging technologies and innovation.



Topcoder Recognized as Top Gig Platform

According to [Gartner](#), 32% of organizations are increasing their use of contingent workers, helping them be more agile, efficient, innovative, diverse, and resilient. Wipro's Topcoder has been recognized by Constellation Research as one of 10 top "Gig Economy Platforms for the Enterprise." To read more, [click here](#).

Trends Driving the Future

As the traditional 9-to-5 workday loses popularity, remote work is booming, and on-demand talent is filling in skill gaps created by fast-paced digital change. Now, leaders are shying away from the mindset where employees must be in the office to get work done. [Click here](#) to learn about the talent trends driving the future of work.



Adopting Holistic Digital Change

The pandemic has changed how we do business, and it's unlikely that companies will return to old processes once it's over. As we look forward, the decisions executives are making now will affect employees and consumers, reinforcing the need to approach change from a holistic perspective. To learn more, [Click here](#)

Fostering Innovation in the New Normal

COVID-19 quickly forced businesses to change how they work. Many were forced to reconstruct their operations, processes, and ways of working to ensure business continuity and survival. Today, innovation still has the potential to help businesses succeed and evolve. To learn how leaders can foster innovation, [Click here](#)



Promoting Innovation through Confluence

Digital innovation is not new. In fact, some of today's leading technologies have been in development for years, and many businesses have begun integrating them into their operations. Simply adopting new tech isn't enough, though. The key is integrating them in useful and innovative ways. To learn more, [click here](#).

Finding Opportunities for Innovation

The global pandemic sent nearly every business into emergency mode in some way. But now, to not only survive but also thrive, organizations must seek new ways to adapt, operate, and serve customers – and that takes innovation. To discover seven important opportunities for innovating today, [Click here](#).



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Contact us at lets.coinnovate@wipro.com to schedule a workshop.