

With invasion of digital technologies, learning has to be contextualized for learning styles and preferences, helping employees reskill & upskill. Collaborative platforms and knowledge management with the use of virtual and augmented reality transform the learning experiences for employees.

Whatfix is an In App Digital Guidance platform that disrupts the way learning content is consumed by providing contextual and interactive walkthroughs at the time a task is being performed in any web application.

## **Key solutions**

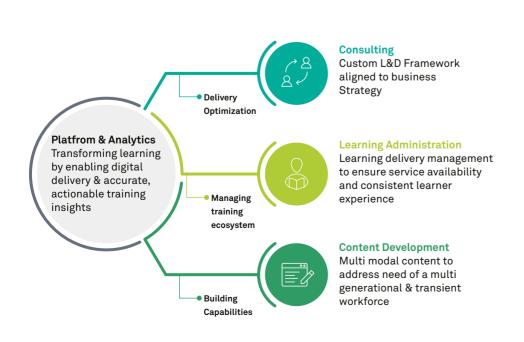
- Accelerated Learning Platform
- Digital Learning with Bots, AR/VR
- Knowledge Management

# Some examples of this work

- Contextual and personalization
- HR bots & guidance tools
- Knowledge platforms & management
- Augmented and virtual reality
- Content management

#### **Framework**

We are driven to help shape the modern workforce through digital learning. We consult to create acustom L&D framework. Develop multi-modal content. Support in learning administration with delivery, service availability & learner experience.



#### Contextual & Personalized



Proactive Content based on Location in the application and user role



Just-In-Time & Easily

User can access the information when needed eaisly within the application

### Interactive



User learn actively leading to 75% retentionof infirmation



Multi-Format Content

Different learning styles are supported via Guides/Videos/ Text/Audio/Images