

# Build it on Blockchain

Collaborate with trust in an open world

## About Blockchain at Wipro

We are a thought-to-finish partner for our clients in their blockchain journey. We bring respected and well-recognized advisory services to clients on blockchain technologies, construct blockchain networks and tailor solutions leveraging our COE (Centre of Excellence) combined with our powerful blockchain partner ecosystem. We help customers experiment and deploy proof-of-concepts on blockchain technologies and incrementally expand to scale to production releases. Our thought leaders regularly educate customers, partners and CxO's on the power of blockchain for today and tomorrow.

## Our offerings



### ADVISORY AND CONSULTING

#### Executive workshop

Educate the client on blockchain, its potential applications, relevance to business & potential impact.

#### Business advisory services

Create the business strategy for blockchain, define the blockchain strategy/roadmap, elaborate on use cases & create initial business value proposition including cost-benefit, feasibility and complexity.

#### Technology consulting services

Define blockchain platform strategy to address use case, security, scalability, privacy and operational demands.



### CO-INNOVATION AND EXPERIMENTATION

Co-innovate with clients by joint solution development in an iterative manner.

Thought-to-finish partner in blockchain client experimentation programs.

#### Blockchain Innovation Lab

Capability to auto-provision configurable blockchain networks in cloud environments

#### Ideation engagements

Ideate, evaluate and shortlist use cases for blockchain experimentations

#### POCs/Pilots

Launch of pilot projects that can prove the business value and technology impact



### BLOCKCHAIN APPLICATION AND NETWORK SERVICES

#### Develop Blockchain Applications

- Architecture & Design services
- Blockchain app development, performance and scalability testing and roll-out production releases

#### Build a blockchain network

New business models and revenue streams by onboarding counter-parties to your blockchain network; including infrastructure, cloud, and security

## Key enablers

We enable rapid go-to-market of blockchain applications for our clients through an integrated suite of expertise, assets, technology, processes, partner ecosystem.

- **Strong advisory based approach to adoption** to accelerate the client journey on blockchain with a well-defined business case
- **Industry specific solution assets** to jump-start blockchain adoption and experimentation
- **Comprehensive partner ecosystem** to jointly construct and operate blockchain networks creating an ecosystem for customers
- **Blockchain Academy for enterprise level talent development** to build competency through a multi-level program
- **Blockchain COE (Center of Excellence) to provide technology guidance and build technology solutions/ assets**, creating blockchain point of views, frameworks, IPs, reference architecture and other artefacts

## Industry leadership

- Blockchain thought leaders, Alex and Don Tapscott share their perspective in an exclusive and thought-provoking conversation "Blockchain: Holy Grail of Truth & Trust" in Wipro's WOOL magazine
- Wipro's blockchain capabilities profiled in Gartner's "Market Guide for Blockchain Consulting and Proof-of-Concept Development Services". Also featured in a Gartner report on "Market Trends: Look Beyond Technology to Succeed in Blockchain"
- Winner at the Blockchain Ideathon organized by India's prime payments nodal agency on the theme 'Blockchain for Retail Payments'
- Acknowledged as a blockchain SME (subject matter expert) in a WEF (World Economic Forum) publication "The future of financial infrastructure: An ambitious look at how blockchain can reshape financial services"
- Invited speaker / panelist to blockchain global conferences like Enterprise Ethereum Alliance Launch 2017, PASA International Payments Conference 2016, NASSCOM FinTech Day 2016, Payments 2016, Blockchain Tech Event, Blockchain Demystified Event, participated in Blockchain Summit London, Blockchain India Summit and Distributed: Markets 2017 event

## In the media

- Media mention in a Bloomberg note on 'Blockchain goes beyond Cryptocurrencies'
- Wipro Interview on "IT companies see huge opportunity in blockchain" published by Express Computers
- Quoted in the Enterprise Ethereum Alliance launch press release, media coverage in Nasdaq, Fortune, Coindesk, NewsBTC, VentureBeat and Blockchain News

For more information, please write to us at [ask.blockchain@wipro.com](mailto:ask.blockchain@wipro.com)

## About Wipro

Wipro Ltd. (NYSE:WIT) is a leading information technology, consulting and business process services company that delivers solutions to enable its clients do business better. Wipro delivers winning business outcomes through its deep industry experience and a 360 degree view of "Business through Technology." By combining digital strategy, customer centric design, advanced analytics and product engineering approach, Wipro helps its clients create successful and adaptive businesses. A company recognized globally for its comprehensive portfolio of services, strong commitment to sustainability and good corporate citizenship, Wipro has a dedicated workforce of over 160,000, serving clients in 175+ cities across 6 continents. For more information, please visit [wipro.com](http://wipro.com) or write to us at [info@wipro.com](mailto:info@wipro.com)

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