



Build your competitive edge through engineering

Engineering is everywhere, the connective tissue for a connected world. Business leaders are investing more in engineering, particularly digital, to create sustainable growth and maximize efficiency. But taking advantage of the opportunities that connected, intelligent products and systems provide can be a challenge. Particularly when organizations don't have the combined engineering and IT knowledge, platforms or processes to ensure that new and legacy systems work in harmony.

As technology evolves ever faster and permeates more aspects of our lives, end customers expect more immersive, personalized and on-demand experiences. Organizations are striving to meet these needs and create new revenue streams using cloud, AI, silicon, connectivity and smart manufacturing. Yet ever-shortening product lifecycles and the need to innovate faster than competitors have put immense pressure on product development, operations, business and technology teams.

Working with Wipro, global organizations have quickly pivoted, become future-ready and built a competitive edge through our unique heritage in both engineering and IT. Wipro has the experience, expertise and unrivaled ecosystem necessary for clients to leverage the full spectrum of modern engineering services. With Wipro as their partner, companies can build the culture to innovate at scale and design a future-facing engineering value chain to drive growth, build agility and ensure resilience.



Wipro's (engineering) services value proposition, strategy, investments in talent, IP and frameworks, combined with its focus on creating connected, secure, and intelligent products and operations, will enable customers to accelerate their digital engineering transformation agendas.

Source: Vendor Profile, IDC, 2021




The solution

Wipro Engineering Edge provides a full stack of services from chip to cloud, supporting next-generation products. This enables organizations to take full advantage of the growth opportunities provided by the latest technology.

To gain and sharpen their competitive edge, enterprises trust Wipro to apply innovative engineering and IT principles that can accelerate time to market, optimize processes and ensure operational excellence at all stages of the product lifecycle. The result? Organizations become more agile, more efficient, more sustainable and better positioned for growth in a fast-moving environment.

Engineering Edge drives growth, agility and efficiency

The depth and breadth of Wipro's engineering capabilities drive transformation across the enterprise, ensuring operational excellence and innovation at scale from ideation to production to retirement. Finally, an engineering approach that's focused on business outcomes – and helps to achieve them.

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|  <p>Growth Newly developed, cutting-edge products and services lead to new or improved revenue streams.</p> |  <p>Agility Automated and flexible processes mean faster time to market and quick adaptation to changing landscapes.</p> |  <p>Efficiency Capabilities like machine learning and AI reduce costs and human error, for high quality at scale.</p> |
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A full-stack portfolio of services



Strategy and design

Getting the foundations right: understanding your customer, setting out your vision and bringing it to life.



Silicon and embedded systems

Creating the solutions that your customers need, from the physical chip to the intelligence in it.



Connectivity

Ensuring your products and platforms talk to each other clearly and quickly.



Cloud

Helping you in your software transformation to make cloud your operating system.



AI and data platforms

Building fast, scalable platforms to enable you to take control of, and monetize, your data.



Industry 4.0

Building and maintaining the factory of the future: automated, cost-effective, intelligent and sustainable.

Why Wipro?

Wipro's collaborative approach brings together consulting and technical capabilities with a portfolio of assets to drive growth for clients.

With 500+ global customers across 11 industries, 140+ of which are in the Fortune 500, we are proven to deliver outcomes that truly matter to organizations through seamless orchestration of business, experience and technology services. We also nurture a top-quality ecosystem of engineering talent. We partner with industry leaders at a strategic level, form alliances with top institutions and invest in relevant companies to increase our capability. All backed up by our always-expanding team of 33,000+ engineers.

About Wipro

Wipro Limited (NYSE: WIT, BSE: 507685, NSE: WIPRO) is a leading technology services and consulting firm focused on building innovative solutions that address clients' most complex digital transformation needs. Leveraging our holistic portfolio of capabilities in consulting, design, engineering and operations, we help clients realize their boldest ambitions and build future-ready, sustainable businesses. With over 250,000 employees and business partners across 66 countries, we deliver on the promise of helping our customers, colleagues and communities to thrive in an ever-changing world.

Please visit wipro.com/engineering to learn more about Wipro Engineering Edge. For more information, please email us at info@wipro.com



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