Buy anywhere, fulfill anywhere
Deliver omnichannel experiences with Wipro Cloud Services for Retail and Microsoft Business Applications

How does lack of visibility across commerce channels impact your business?

- *Approximately 37% of customers are estimated to abandon a shopping cart due to a lack of inventory.*
- *On average, shoppers will abandon their cart if they have to wait more than 30 seconds for the website to load.*

The inability to fulfill customer requirements due to out-of-stock inventory is costing you

- *Retailers are losing out on $3 trillion in sales because they do not have the technology to fulfill their customer needs.*
- *CPI indicates best sales online if out-of-stock items are sold at 3% online, costing retailers $82 billion in 2021 alone.*

Orders are going unfilled

If you can't quickly see inventory across your e-commerce stores, brick and mortar businesses, supply chain, and vendor community, fulfilling customer orders becomes that much harder.

The competition is winning

What happens when products are consistently out of stock online or at a physical location? Customers may defect and find another brand that can deliver. You risk losing to the competition.

Customer satisfaction is at risk

Unified operations

Customer analytics

- *Consistent omnichannel experiences, data exchanges, and workflows help you track inventory easily across your retail ecosystem – from internal systems to supplier engagements.*
- *Explore how Wipro Cloud Services for Retail can help future-proof your commerce experiences and help you maximize your existing investments in technology.*

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Learn more

*E-commerce sales are expected to reach $3 trillion in 2021.*

*80% of order volumes*