

A photograph of a man in a dark suit and light-colored striped shirt, smiling and talking on a mobile phone. He is waving his right hand. The background is a blurred outdoor setting with a railing in the foreground. A large teal circle is overlaid on the left side of the image, containing the title and subtitle.

Ride Hailing

Creating Future Ready
New Age Travel Experiences

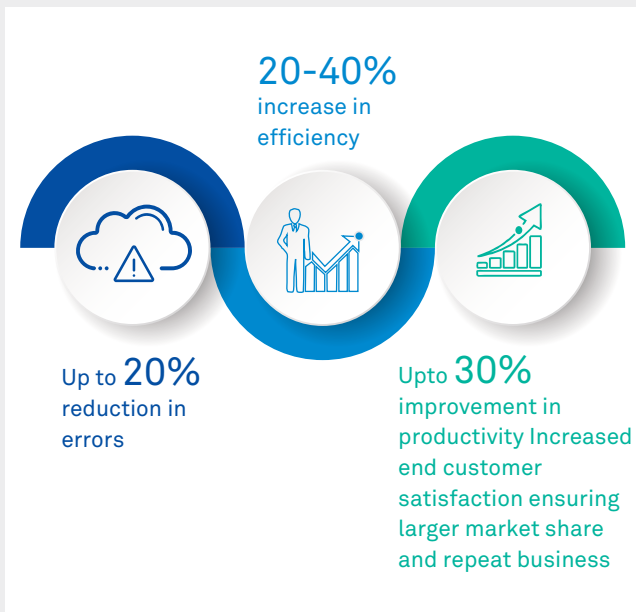
The ride-hailing industry is considered to be one of the fastest-growing landscapes but faces challenges such as profitability, changing traveler needs and reducing operational costs. It's imperative to strike the right balance between managing cost effectiveness and a sustainable business model. Wipro's distinctive offerings help businesses manage challenges and retain focus on their core functions. Wipro provides an integrated solution to meet the evolving needs of your business for handling changing traveler needs, managing seasonality, enhancing customer experience, and handling fraud, along with finance & accounting and human resources services.

Helping customers in their journey to 're-invent' their business and operating models with our digital first approach and best in class execution.

Key Takeaways

- Innovative new age delivery model to help you be more nimble, reduce costs and arrest revenue leakages
- Wide ranging solutions to improve business profitability, scalability and sustainability through automated technology solutions and domain expertise
- Streamlined processes to drive business value and performance through business driven objectives and process excellence projects
- Highly effective fraud management operations resulting in tangible financial benefits

Key Benefit



We bring an integrated perspective and provide end-to-end services leveraging our robust delivery framework.

- Open Street Maps – Navigation services such as labeling, curation, mapping, road classification, and more
- Trust & safety services like fraud detection, investigation, recovery, high risk transactions, and beyond

Features

Our offerings focused on Ride Hailing companies include:

- Customer service via chat, email, web support, social media, phone, and other such mediums

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Wipro Limited (NYSE: WIT, BSE: 507685, NSE: WIPRO) is a leading global information technology, consulting and business process services company. We harness the power of cognitive computing, hyper-automation, robotics, cloud, analytics and emerging technologies to help our clients adapt to the digital world and make them successful. A company recognized globally for its

comprehensive portfolio of services, strong commitment to sustainability and good corporate citizenship, we have over 180,000 dedicated employees serving clients across six continents. Together, we discover ideas and connect the dots to build a better and a bold new future.

For more information, please write to us at info@wipro.com

