WHAT’S AHEAD FOR SUPPLY CHAIN?

Is your Supply Chain (SC) a strategic enabler of your business?

- 47%: The entire SC is a key driver for business performance and a critical enabler of customer experience.
- 28%: Some SC elements (e.g., fulfillment) are strategic enablers.
- 14%: SC performs an important function but does not feature as a strategic enabler.
- 14%: SC performs as a strategic enabler.

In today’s climate, as the world economies emerge out of recessions, is building Supply Chain flexibility more important than focusing on Supply Chain cost minimization?

- 44%: Flexibility is paramount to achieving customer service and increasing top-line revenue.
- 28%: The majority of the SCM focus is on cost reduction, but some dedicated (i.e., Key Accounts) channels are driven by flexibility.
- 14%: For some product & customer segments, flexibility is the overriding priority.
- 14%: The full focus is on cost reduction and efficiency.

The Supply Chain risk is regularly reviewed and quantified in a systematic way in my organization.

- 44%: Fully agree.
- 31%: Somewhat agree.
- 16%: Somewhat disagree.
- 9%: Disagree.

Does 3D printing (3DP) have the potential to transform your SC?

- 35%: Not sure about the potential of 3DP.
- 29%: 3DP has a strong potential to transform, but it is not adopted yet.
- 26%: There is limited potential in the future.
- 11%: 3DP is already transforming our industry, and we have adopted it.

Is the leadership of the Supply Chain function a core member of your executive team?

- 35%: The Chief Supply Chain Officer (CSO) is reporting to the COO or the CFO (indirect representation).
- 26%: The CSO is in place and part of the executive team.
- 24%: The Senior Leadership is engaging with SC on a regular basis but there is no direct/indirect executive team representation.
- 15%: No dedicated engagement.

The biggest inhibitor to supply chain improvement in your organization is:

- 29%: The visibility of information.
- 27%: The effective collaboration with partners.
- 27%: The current supply chain talent.
- 17%: All of the above.

WHAT DOES IT MEAN?

It is clear from the opinions gathered that the perception of Supply Chains continue to improve within an organization. However, age-old challenges of collaboration, visibility, and talent are still impeding progress. Disruptive technologies such as 3D printing are not clearly understood and differentiating strategies not yet formulated.

If you would like to learn more and discover how Wipro Consulting Services’ Value Chain Management practice can help navigate these challenges, please contact:

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