



Arcor SAIC
Buenos Aires, Argentina
www.arcor.com.ar

Industry:

Consumer Goods

Annual Revenue:

US\$2.2 billion

Employees:

20,000

Oracle Products & Services:

Oracle Database Enterprise Edition
JD Edwards EnterpriseOne Financial Management Suite
General Ledger
Accounts Receivable
Advanced Cost Accounting
Advanced Pricing
Fixed Asset Accounting
JD Edwards EnterpriseOne Manufacturing
Demand Flow Manufacturing
On Demand – JD Edwards

Oracle Partner:

Wipro
www.wipro.com

“Oracle’s JD Edwards EnterpriseOne has let us integrate, simplify, and redefine platforms and business and industrial procedures in a very natural and flexible way. We’re very satisfied with the results we’ve achieved up to now.”

– Oscar Botto, Corporate Systems Manager, Arcor SAIC

Arcor SAIC Improves Operating Efficiency in Business and Industrial Procedures with a Unified IT Platform

Arcor SAIC (Sociedad Anónima Industrial y Comercial) is a consolidated industrial group specializing in the production of sweets, cookies, chocolates, ice cream, and other foods. It also owns companies that produce paper, cardboard, and flexible packaging. The company has more than 40 plants in five Latin American countries and exports to more than 120 countries on all five continents.

Challenges

- Update and unify technology infrastructure to improve IT performance, streamline IT management, and boost efficiency across the mass consumer product manufacturer’s operations
- Improve communication among industrial, commercial, and distribution departments to reduce operating times for purchase, payment, sale, and collection procedures
- Centralize business information related to operating procedures to set the final cost of the company’s mass consumer products, such as sweets and chocolates

Solution

- Worked with Oracle Partner Wipro to implement a unified, up-to-date JD Edwards EnterpriseOne Financial Management applications infrastructure, improving administration of the company’s platforms and the operating efficiency of its commercial and industrial procedures
- Integrated operating procedures in the commercial and distribution departments, accelerating communication times by 15%, and improving the company’s decision-making
- Established a dynamic flow of operating procedures, accelerating times for executing purchases, payments, sales, and collections by 10%
- Centralized business data, extending visibility of daily figures, facilitating control of industrial and operating costs, and maintaining a balance between affordable prices for the consumer and the company’s profit margin
- Improved procedures for payments to 20,000 vendors, improving forecasting and control of the revenue stream
- Used On Demand – JD Edwards to optimize and simplify IT administration, achieving fast and easy application updates, without causing operational disruptions