



06/14/2011

Client reference authorization form

Name of client organization: EASTMAN KODAK COMPANY

EASTMAN KODAK COMPANY hereby authorizes Wipro Technologies for use of the Testimonial for MDM project implementation at Kodak. Wipro can include company name and logo as a customer reference. Details mentioned below -

Details of the Testimonial:

"Kodak embarked on a strategic initiative to enhance customer focus by improved account and product identification. To support this initiative, We wanted to transform and rationalize our master data assets through an MDM and Data governance program to provide a single, consistent view of master data. We chose Wipro as our partner of choice in our MDM and Data governance journey as they demonstrated leadership and experience in MDM to bring right tools, expertise and skills which helped us build a strong MDM & Data governance foundation at Kodak. This has already started delivering multiple business benefits such as establishment of key accounts and a single source to access, view Key Accounts, Products and Hierarchy data. The partnership with Wipro has been a key to accomplishing our efforts to date"

Please check '☒' the approved areas

- Usage of the case study on the Wipro Technologies website, www.wipro.com and Wipro marketing collateral (print and digital)*
- Usage of the case study in Wipro presentations as a customer reference
- In the Corporate Video of Wipro Technologies
- In the media briefings of Wipro Technologies

Signature of Client Representative:

Name & Designation:

Dan D. Hoover
CDG GCG AMERICAS LOG D+SP MASTER DATA

Eastman Kodak Company

Thomas M Vandelogt
Business Analyst
WWIS (WorldWide Information Systems)

Eastman Kodak Company

Date of this document: 06/14/2011

*Please note: Print collateral refers to corporate brochures, marketing collateral, press advertising, etc. Digital collateral refers to power point presentations, marketing stand, corporate video, advertising films, etc.