

The background of the top half of the page is a photograph of three business professionals in an office setting. A man with glasses and a beard, wearing a dark suit and tie, is smiling and looking towards two other people (a woman and a man) who are seen from the back. They are sitting at a wooden table with a laptop and a small potted plant. A large, semi-transparent purple circle is overlaid on the left side of the image, containing the title and subtitle.

# Digital Navigator Assessment

Business process strategy,  
architecture & advisory framework

In today's world, businesses of all sizes across the globe are increasingly looking to unlock digital value. To this extent, Wipro endeavours to bring domain, process and technology together to chart a roadmap for 'value realization' the digital way. The Digital Navigator Assessment is a visual and interactive tool, which will help customers, find the best and most optimal path to digital value.

## Key takeaways



What is the key strategy and differentiation for critical business processes of your company?



What will be the best technology and architecture to support this?



How will you be able to measure Value?



What is the optimal roadmap for the journey to modernization?



Where are you today with respect to competition and what should be your target KPIs and Metrics?

## Key benefits

Digital Navigator Assessment (DNA) is a consultative framework which guides customers through to the best-fit business process strategy and lays a digital journey map benchmarking critical process indicators. It provides:



### Business case for change:

- Business case with clear articulated KPIs & benchmarking
- Addressing the fundamental questions



### Strategy & advisory:

- Business process strategy aligned to the business case
- Advisory: High-level solution architecture



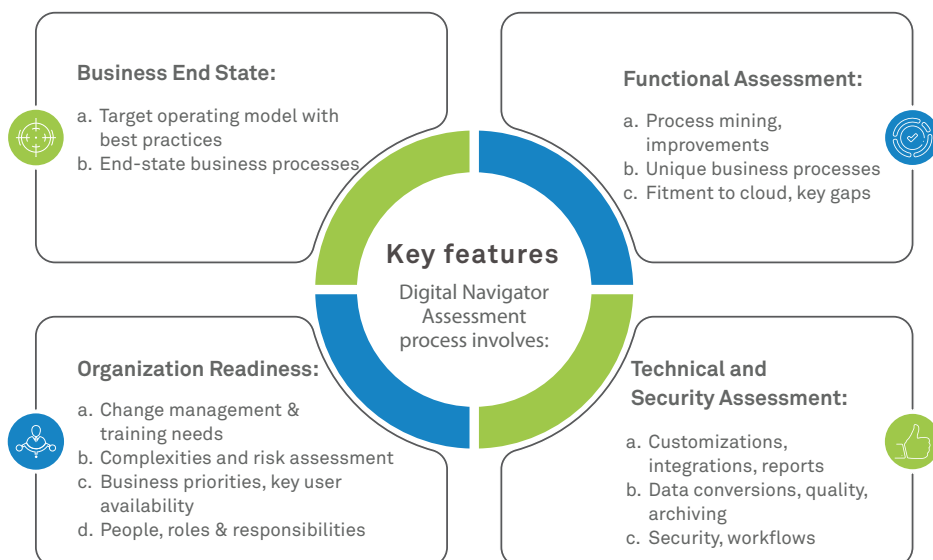
### Business change impact:

- Financial ROI, budget
- Organizational process changes, KPIs and benchmarking



### Digital journey roadmap:

- Vision & roadmap to enable a digital organization
- High-level program plan
- Sequence and phasing of processes and functions



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comprehensive portfolio of services, strong commitment to sustainability and good corporate citizenship, we have over 175,000 dedicated employees serving clients across six continents. Together, we discover ideas and connect the dots to build a better and a bold new future.

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