



# Wipro Digital Experience Platform

The Collaborative Care Platform, part of the Wipro Digital Experience Platform, is a digital health solution which helps in patient engagement, tracking patient progress, motivating patients through care giver connect, and providing the content and services to support patient's adherence, resulting in a healthy lifestyle.

Delivering a superior patient experience-from illness to wellness.



#### Patient acquisition

Run digital and non-digital campaigns and integrate with hospitals, agencies, pharmacy



#### Patient referral to hospitals

Manage patient referrals and schedule appointments with healthcare providers



#### Patient experience with providers

Physician relationship management and IoT platforms for remote monitoring



#### Care @ home

Mobile patient monitoring and treatment

# On-demand, comprehensive, consolidated patient experiences

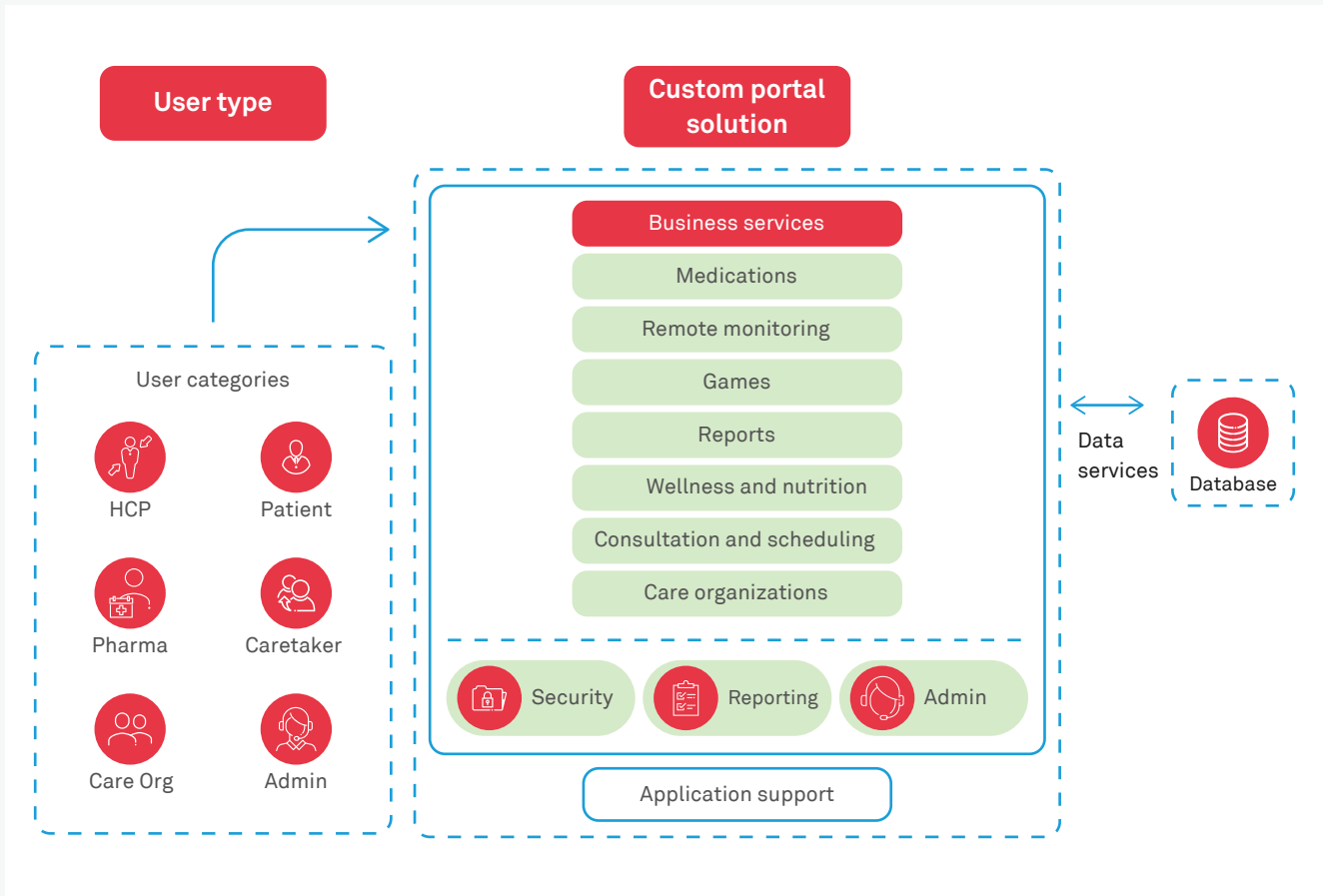


Figure 1: Solution overview

## Key benefits

- Helps brands own the patient and patient experience
- Provides complete visibility – from patient enrolment to Care @ home
- Collaboration with medical devices, care givers, and other partners for higher revenue realization
- Drives desirable outcomes in clinical trials/commercialization

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