







# Enterprise Operations Transformation

A dynamic approach to process transformation

With business environment becoming increasingly competitive, organizations are looking for transformation through re-design of processes, organizational structure and technology. Wipro's Enterprise Operations Transformation (EOT) is a modular framework based on the concepts of 'Simplification', 'Automation', 'Intelligence', and 'Immersive Experience' that can significantly lower a client's capex and deliver rapid ROI.

EOT evaluates the front, middle and back office changes in a single framework that can help in achieving a long term impact within stipulated timeframe and costs.

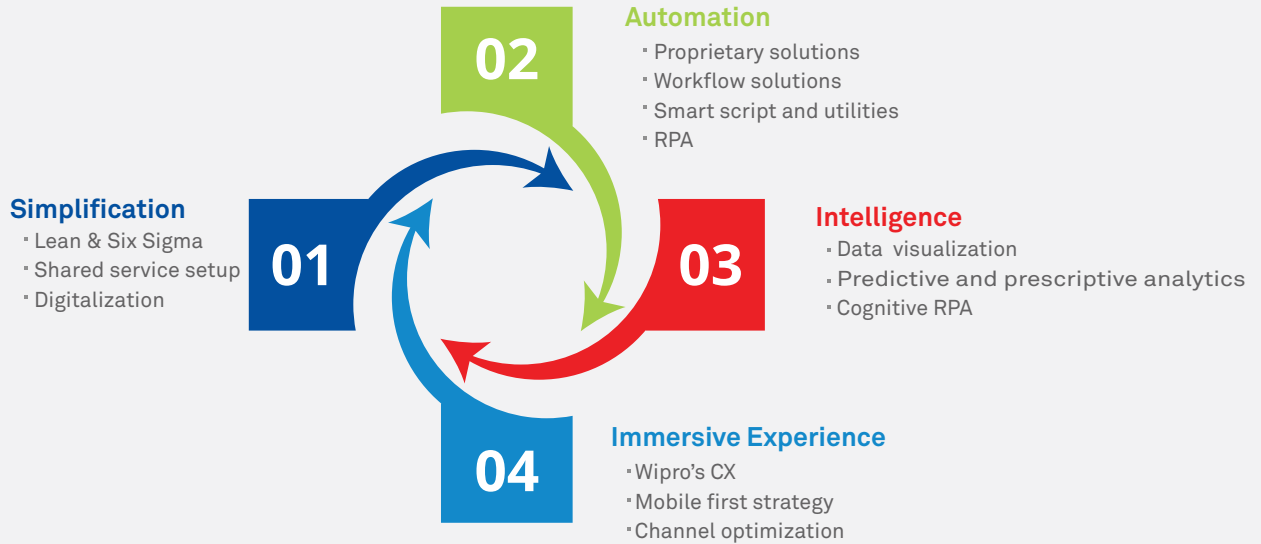
## EOT framework consists of four levers

-  Simplification for process excellence
-  Automation of manual processes
-  Intelligence to drive actionable insights
-  Immersive Experience to enhance customer satisfaction





**EOT helps organizations recognize, prioritize and respond to digital disruption**

# EOT reduces cost of service delivery, improves revenue and enhances customer experience

## EOT framework overview



## Key benefits

-  Significantly higher straight through processing
-  Enable digitization with speed and flexibility
-  Control over upstream and downstream processes (with mobile enabled actionable dashboards)
-  Create bandwidth to manage core business

## Key features

-  Managed services through end-to-end operational transformation ownership
-  Incremental ROI
-  Single framework for better control and transparency
-  Outcome driven approach
-  Facilitates right investment to manage “change”

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