



## IT Asset Spend Optimization

Managing operational expenses through asset optimization



Wipro's IT Spend Optimization offering is specifically designed to analyze, recommend and implement cost saving measures on an existing IT landscape. It also helps to rationalize and optimize IT assets and licenses to ensure effective utilization and reduce operational expenses.

**Strong alliance network with organizations such as Cisco, IBM, HP, Microsoft, ServiceNow, Adobe, and Nutanix**

### Key Takeaways



Establish robust asset/license management process to ensure efficient procurement, utilization and termination



Leverage Wipro's large vendor network and connects to avail best price offers and substantially reduce procurement costs



Gain operational efficiency with best-in-class tools, software and assets with minimized compliance risk

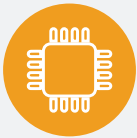
## Key Benefits



Up to 20 % direct cost savings due to license optimization and harvesting



Consultative approach to perform IT asset rationalization leading to 15-20% one-time benefit with follow on year-on-year operational benefits



Effective monetization and upgrade of EOL/EOS hardware and assets



Defined cost effective and business aligned modernization approach

## Features



Robust 3 step approach for cost optimization

- Assess and Analyze
- Recommend
- Implement



Robust and effective optimization using Wipro's Central Software Asset Management Framework



End-to-end ownership of asset management and optimization in managed services mode

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**Enabled USD 200Mn cost saving through IT asset optimization for a large insurance company**

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