

ipro and Colaraz (an Ed-Tech startup) bring to you an exciting and cutting-edge exchange platform for students, professionals, universities and employers.

The platform is designed as a secure, Cloud-based SaaS model for easy and impactful collaboration.

## **Key Takeaways**



Offer students internship, scholarship, mentoring and job opportunities across the world



Keep your alumni engaged - for their powerful connections and generous endowments



Reinforce your brand to potential talent recruiters by capturing and showcasing the successes of your alumni



Provide a social network that is secure and suitable for collaboration

Provide lifelong learning, continuing education and executive and professional education programs to students, alumni and non-traditional audiences

# Our robust on demand services comprise of the following functionalities:

**Virtual Placement Center:** Post and manage industry-posted jobs, instantly reaching students with matched skills. Schedule employer campus visits and notify students.

**Receive Scholarships:** Connect thousands of need and merit based scholarships established by alumni and employers.

**Alumni Programs:** Keep the alumni connected to the institution and the current students for their potential powerful connections, mentoring, recommendations, and generous endowments.

**Student Collaboration:** Build a secured institution social network with groups, blogging, micro blogging, documents and media sharing, and networking features.

**eLearning (LMS):** With eLearning (LMS), manage online free and paid certificate courses, which enable institutions to be online ready!

**Virtual and Hybrid Learning:** With 'Colaraz Meet' feature, conduct LIVE classes, with video, screen share, password protection, and group chats.

### **Key Benefits**

This exchange platform is a one stop educator-employer collaboration solution for institutions; achieved through collaboration, facilitation, learning and placement that helps solidify the university's brand -

- An easy to use platform that brings together universities, employers, alumni and students
- Improve employment and internship opportunities for students
- Build secured, collaborative social networks
- Bring more scholarships through alumni and employers
- Leverage industry connect for internships and research
- · Embrace virtual and hybrid learning
- · Strengthen the brand of the institute

#### **Features**

- Integration with CRM, event management and student systems
- Integrated analytics
- Functionality rich and customer centric design
- · Responsive design and mobile ready
- Need based functional scalability
- Single secure platform for students





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