

A photograph of a food delivery scene. A woman with glasses and a brown jacket is handing a food container to a male delivery person. The delivery person is wearing a black helmet, sunglasses, a black t-shirt, and a large yellow delivery bag on his back. He is standing next to a black bicycle. The background shows a modern building and a street.

Food Delivery

Designing Top Notch
Service Experiences

Food delivery services are thriving with a rapidly growing market projection. While challenges such as profitability, changing customer needs and reducing operational costs remain; staying ahead of competition and strategizing is key. Wipro provides an integrated solution to meet the evolving needs of businesses to manage changing customer needs, facilitate social reputation management, enable real time content updation, and handle fraud along with finance & accounting and human resources services.

Helping customers in their journey to 're-invent' their business and operating models with our digital first approach and best in class execution.

Key Takeaways

- Innovative new age delivery model to help you reduce costs, improve your reach and focus on core strategic activities
- Wide ranging solutions to improve business scalability and sustainability through automated technology solutions and domain expertise
- Streamline processes to drive business value and performance through business driven objectives and process excellence projects
- Highly effective services in fraud management operations resulting in tangible financial benefits

Key Benefit



Features

Our offerings focused on food delivery companies include -

- Menu curation and content management services for menu content enrichment, format conversion, smart content curation, and content updates on price, product, etc.
- Social media services including managing social media handles, social media monitoring, reputation management, brand sentiment analysis, and more.
- Trust & safety services like fraud detection, investigation, recovery, high risk transactions, and beyond.
- Customer services via chat, email, web support, social media, phone, and other such mediums.

We bring an integrated perspective and provide end-to-end services leveraging our robust delivery framework.

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Wipro Limited (NYSE: WIT, BSE: 507685, NSE: WIPRO) is a leading global information technology, consulting and business process services company. We harness the power of cognitive computing, hyper-automation, robotics, cloud, analytics and emerging technologies to help our clients adapt to the digital world and make them successful. A company recognized globally for its

comprehensive portfolio of services, strong commitment to sustainability and good corporate citizenship, we have over 190,000 dedicated employees serving clients across six continents. Together, we discover ideas and connect the dots to build a better and a bold new future.

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