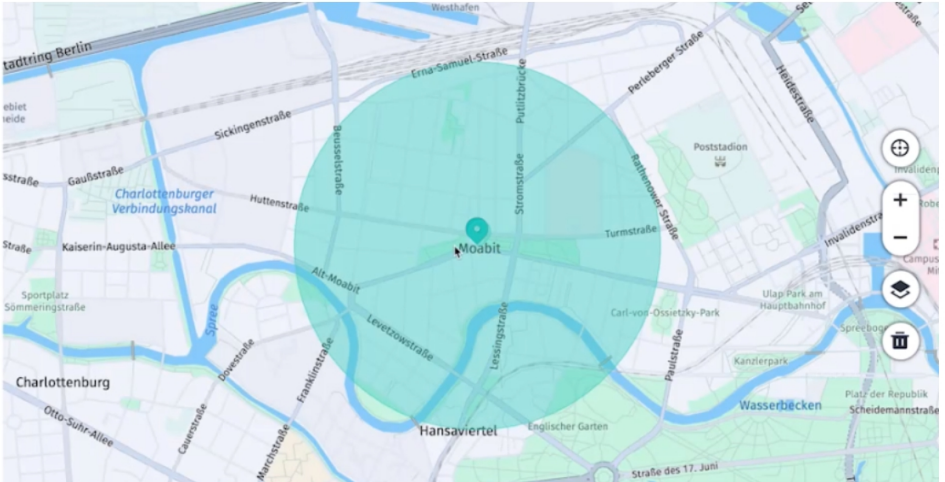




Wipro and HERE team up to offer location-based services



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Data, Digital Transformation, IoT/M2M

Wipro Limited and HERE Technologies have announced they are partnering to offer location-based services to customers. The two companies will jointly develop solutions for: asset tracking, logistics, supply chain, smart-metering and analytics, and field workforce management.

In addition, an IoT-based smart metering solution will be developed by both companies to provide better information to customers on energy consumption and asset management. Wipro partners will also be able to offer the HERE mapping-as-a-service solution, which enables enterprises to build private maps in the field and manage their autonomous vehicles more efficiently, by providing information to their drivers on routing time, speed, fuel consumption and hazardous conditions.

HERE Tracking will help Wipro's customers monitor and track assets, field engineers and supply chain on a real-time basis both indoor and outdoor, as well as provide analytics to build operational efficiencies. The companies said their solutions suit use cases in the energy and utilities, manufacturing, transport and logistics, telecoms and automotive sectors.

Sarat Chand, regional head and managing director, Wipro Limited, said, "We are happy to be partnering with HERE Technologies to co-develop customised solutions, for customers who require location as a key component of their services. We are excited about the future of this partnership and the potential it offers in the journey towards an autonomous world."

Jason Jameson, SVP and general manager, HERE Technologies, added, "We are delighted to be partnering with Wipro to provide location-based services for their customers on a global level. Combined with Wipro's solutions, HERE location technology will open up further opportunities across different industries, providing customers with more relevant and customised solutions, leading to world-class user experiences."

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